//MCAD UNDERGRAD VAN DERLIP AWARDS 2017

Dear MCAD Graduate,

With income from an endowment fund established by Ethel Morrison Van Derlip in 1923, MCAD established the Ethel Morrison Van Derlip Traveling Scholarship. This award is to be given to a student who completed his or her formal training and displayed "high personal character, diligence and application in work, and artistic ability of exceptional promise."

This year **Van Derlip Awards in the amount of $2,500 each** will be awarded to a **graduating senior** representing each of the College's **undergraduate departments (Media Arts, Fine Arts, Design, and Entrepreneurial Studies (Advertising/Bachelor of Science Departments)**. Recipients will have exhibited outstanding creative ability. Among the criteria considered will be: originality of ideas, imaginative problem-solving, and skillful execution. Juries will be made up of experts from the field, which will evaluate all applications to determine the winners. It is our hope that the recipients of these awards will use the scholarships for travel and study that will benefit their careers as professional artists and designers.

December 2016 and May 2017 Graduates are invited to apply for their department's Van Derlip Award. Please see the attached guidelines for more detailed information on how to apply for your department. Submit your application by **5:00pm on Friday, April 28th on the MCAD Server**. The Server will be closed after this time, and entries submitted after 5pm CST will not be accepted. Please see – Knowledgebase Article entitled Van Derlip – to find information on how to submit your application to the server. http://intranet.mcad.edu/department/van-derlip-server-submission

Please submit your application in the appropriate folder on the MCAD Server >> Van Derlip folder >> Media Arts, Fine Arts, Design, or Entrepreneurial Studies. Prior to uploading your finished work into your departments' folder, create your personal application folder using the following naming protocol. This folder should contain all of your application materials.

LastName_FirstName_Major_vanderlip_SP2017

Example: "Smith_John_PPB_vanderlip_SP2017"

SUBMISSION DEADLINE (No exceptions): **Friday, April 28th, 2017 by 5:00pmCST**
                          On the MCAD Server, Van Derlip folder

Winners will be announced at the Commencement Ceremony on Saturday, May 13th, 2017.

Sincerely,
Ema Thoen
Academic Affairs, Room 348
ethoen@mcad.edu

DEPARTMENT SPECIFIC SUBMISSION GUIDELINES:

MEDIA ARTS:

DOCUMENTATION:

Senior Project or Best Work – All MEDIA ARTS STUDENTS

Film/Animation/WMM
- Include a weblink to your senior project and/or demo reel via word doc.
- Maximum running time of 10 minutes

Photography
- 20 images in a PowerPoint presentation and/or digital files. 1,200 pixels in the longest dimension
- One of these images **must** be an installation image of your work

IMAGE LIST:
- Include an image list to identify your work

STATEMENT:
- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less)
- Include a link to your website

ALL application materials should be labeled using the following format:
LastName_FirstName_WorkTitle

FINE ARTS:

DOCUMENTATION:

Painting / Drawing / Furniture/ Sculpture / FAS / PPB
- 10-20 images (or time-based works). Images should be in a PowerPoint presentation.
- Jpegs should be no larger than 1 MB each, a maximum of 2,000 pixels on long side.
- *Do not include any text in PowerPoint presentation.*
- For time-based work: Up to 2 minutes per piece, maximum of 10 minutes total.

IMAGE LIST:
- An image list must accompany your file. The image list should contain the following information, in the following format:
    1. Title, Date, Media, Size
- The numbering of the image list must correspond to the order of the images in your PowerPoint document.
- If submitting time-based work, list your PowerPoint submissions first, followed by time-based submissions.

STATEMENT:
- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less).

ALL application materials should be labeled using the following format:
LastName_FirstName_WorkTitle

WHERE CREATIVITY MEETS PURPOSE

DESIGN:

DOCUMENTATION:
Graphic Design / Illustration / Comic
- 10–20 Images or time based samples

SPECS:
- 10–20 images saved as jpegs at 72 ppi and 2000 pixels at the longest side.
- _For time-based work:_ Up to 2 minutes per piece, maximum of 10 minutes total. Include a weblink to the work via word doc.
- Books/publications: show cover and relevant sample spreads. _Do not include an entire pdf of the book._

IMAGE LIST:
- Include an image list to identify your work.
- For each work sample include title, date, media/medium and size. You can also add a sentence to describe or contextualize each work sample.
- The numbering of the image list must correspond to the order of the images in your image folder.

STATEMENT:
- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less)

ALL application materials should be labeled using the following format:
LastName_FirstName_WorkTitle

* Please only include the required images. Review your files before submitting to make sure it can be opened and viewed properly.
* **Make sure your name is on all of your work.**
* Please allow ample time to upload your application to the server, upload time may be extensive.
* If two or three students apply as a **collaborative team**, a minimum of two works is required. Individual entries for those students will not be accepted.

Entrepreneurial Studies BSc:

DOCUMENTATION:
- _A digital booklet_ (formatted in A_crobat PDF_ as a single document file, vertical or horizontal, your choice) featuring one or two of your best projects.

- With a maximum of 11 pages, the report should be textual but with visual support included (flowchart, graphics, information architecture, photographs, etc.). It should be professional, i.e. _titled,_ with _your name, free of grammar issues and spelling glitches_, and _designed_ (aesthetics will be a criterion)_._

- The final page must serve as a two-part description as follows: 1) how you plan to use the travel/study award to further your professional career; and 2) how – as an ES alum – you might "give something back" to our program and our students in the future.

- One Acrobat PDF file of your report must be labeled with your first and last name and the phrase "2017 Van Derlip Submission". Upload to the MCAD Server path specified on the Application-Server Guidelines.

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ALL application materials should be labeled using the following format: LastName_FirstName_WorkTitle

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* Please only include the required images. Review your digital matter before submitting to make sure it can be opened and viewed properly. **<u>Make sure your name is on all of your work.</u>**
* Please allow ample time to upload your application to the server, upload time may be extensive.
* If two or three students apply as a **collaborative team**, a minimum of two works is required. Individual entries for those students will not be accepted.

<u>**ADVERTISING:**</u>

DOCUMENTATION:
-   10–20 Images labeled LASTNAME_FIRSTNAME_IMAGENAME

SPECS:
-   All digital images no larger than 2,000 pixels wide or 1,600 pixels high, 200dpi. 10"w x 8"h.
-   You must include working or projector files for web work, as browsing/playback is required.

IMAGE LIST: Include an image list to identify your work.

STATEMENT:
-   Your name and contact information MUST be included atop a statement about the work represented in your application
-   How you plan to use the travel/study award to further your professional career
-   Your statement should be professional (*titled, with your name, free of grammar issues and spelling glitches)*

**ALL application materials should be labeled using the following format:
LastName_FirstName_WorkTitle**

WHERE CREATIVITY MEETS PURPOSE