

//MCAD UNDERGRAD VAN DERLIP AWARDS 2018

Dear MCAD Graduate,

With income from an endowment fund established by Ethel Morrison Van Derlip in 1923, MCAD established the Ethel Morrison Van Derlip Traveling Scholarship. This award is to be given to a student who completed his or her formal training and displayed "high personal character, diligence and application in work, and artistic ability of exceptional promise."

This year **Van Derlip Awards in the amount of \$2,500 each** will be awarded to a graduating senior representing each of the College's **undergraduate departments: Media Arts, Fine Arts, Design, and Entrepreneurial Studies (Advertising/Bachelor of Science)**. Recipients will have exhibited outstanding creative ability. Among the criteria considered will be: originality of ideas, imaginative problem-solving, and skillful execution. Juries will be made up of experts from the field, which will evaluate all applications to determine the winners. It is our hope that the recipients of these awards will use the scholarships for travel and study that will benefit their careers as professional artists and designers.

December 2017 and May 2018 Graduates are invited to apply for their department's Van Derlip Award. Please see the attached guidelines for more detailed information on how to apply for your department. **Submit your application by 5:00pm on Friday, April 27th via email to vanderlip@mcad.edu. Please zip your files.** Entries submitted after 5pm CST will not be accepted.

Please submit your application via email to vanderlip@mcad.edu. Submissions should come as a zipped file and follow the naming protocol. This folder should contain all of your application materials. The subject of your submission email should only include your department, ie Fine Arts, Design, Media Arts, or Entrepreneurial Studies.

Submission file naming protocol:

LastName_FirstName_Major_vanderlip_2018

Example: "Smith_John_PPB_vanderlip_2018"

SUBMISSION DEADLINE (No exceptions): Friday, April 27th, 2018 by 5:00pmCST
Via email to the Van Derlip Submission Email address

Winners will be announced at the Commencement Ceremony on Saturday, May 12th, 2018.

Sincerely,



Ema Thoen
Academic Affairs, Room 348
ethoen@mcad.edu

DEPARTMENT SPECIFIC SUBMISSION GUIDELINES:

- * Please only include the required images. Review your files before submitting to make sure it can be opened and viewed properly.
- * Make sure your name is on all of your work.
- * If two or three students apply as a collaborative team, a minimum of two works is required. Individual entries for those students will not be accepted.

MEDIA ARTS:

DOCUMENTATION:

Senior Project or Best Work – All MEDIA ARTS STUDENTS

Film/Animation/WMM

- Include a weblink to your senior project and/or demo reel via word doc.
- Maximum running time of 10 minutes

Photography

- 20 images in a PowerPoint presentation and/or digital files. 1,200 pixels in the longest dimension
- One of these images must be an installation image of your work

IMAGE LIST:

- Include an image list to identify your work

STATEMENT:

- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less)
- Include a link to your website

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

FINE ARTS:

DOCUMENTATION:

Painting / Drawing / Furniture / Sculpture / FAS / PPB

- 10-20 images (including time-based works). Images should be in a PowerPoint presentation.
- Jpegs should be no larger than 1 MB each, a maximum of 2,000 pixels on long side.
- Do not include any text in PowerPoint presentation.
- *For time-based work:* Up to 2 minutes per piece, maximum of 10 minutes total. Include a weblink to the work via word doc.

IMAGE LIST:

- An image list must accompany your file. The image list should contain the following information, in the following format:
 1. Title, Date, Media, Size
- The numbering of the image list must correspond to the order of the images in your PowerPoint document.
- If submitting time-based work, list your PowerPoint submissions first, followed by time-based submissions.

STATEMENT:

- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less).

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

DESIGN:**DOCUMENTATION:**

Graphic Design / Illustration / Comic

- 10–20 Images or time-based samples

SPECS:

- 10–20 images saved as jpegs at 72 ppi and 2000 pixels at the longest side.
- *For time-based work:* Up to 2 minutes per piece, maximum of 10 minutes total. Include a weblink to the work via word doc.
- Books/publications: show cover and relevant sample spreads.
Do not include an entire pdf of the book.

IMAGE LIST:

- Include an image list to identify your work.
- For each work sample include title, date, media/medium and size. You can also add a sentence to describe or contextualize each work sample.
- The numbering of the image list must correspond to the order of the images in your image folder.

STATEMENT:

- Your name and contact information **MUST** be included with your artist statement
- A short statement about the work represented in your application (300 words or less)

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

Entrepreneurial Studies**BSc:****DOCUMENTATION:**

- *A digital booklet* (formatted in *Acrobat PDF* as a single document file, vertical or horizontal, your choice) featuring one or two of your best projects.
- With a maximum of 11 pages, the report should be textual but with visual support included (flowchart, graphics, information architecture, photographs, etc.). *It should be professional, i.e. titled, with your name, free of grammar issues and spelling glitches, and designed* (aesthetics will be a criterion).
- The final page must serve as a two-part description as follows: 1) how you plan to use the travel/study award to further your professional career; and 2) how – as an ES alum – you might “give something back” to our program and our students in the future.
- One Acrobat PDF file of your report must be labeled with your first and last name and the phrase “2018 Van Derlip Submission”.

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

ADVERTISING:**DOCUMENTATION:**

- 10–20 Images labeled LASTNAME_FIRSTNAME_IMAGE

SPECS:

- All digital images no larger than 2,000 pixels wide or 1,600 pixels high, 200dpi. 10”w x 8”h.
- You must include working or projector files for web work, as browsing/playback is required.

IMAGE LIST: Include an image list to identify your work.

STATEMENT:

- Your name and contact information **MUST** be included atop a statement about the work represented in your application
- The final page must serve as a two-part description as follows: 1) how you plan to use the travel/study award to further your professional career; and 2) how – as an Advertising alum – you might “give something back” to our program and our students in the future.
- Your statement should be professional (titled, with your name, free of grammar issues and spelling glitches)

**ALL application materials should be labeled using the following format:
LastName_FirstName_WorkTitle**

- * Please only include the required images. Review your files before submitting to make sure it can be opened and viewed properly.
- * Make sure your name is on all of your work.
- * If two or three students apply as a collaborative team, a minimum of two works is required. Individual entries for those students will not be accepted.