

BEYOND BRAND

AN EXHIBITION CALL FOR ENTRIES FROM
GRAPHIC DESIGNERS & VISUAL COMMUNICATORS

EXHIBITION THEME

The *Department of Public Design*™ announces its newest project; an exhibition at Form+Content Gallery in Minneapolis for graphic designers and visual communicators to submit new or existing work in response to current social, political, cultural and economic conditions. The exhibition is inspired by contemporary design-based social practice movements as wide ranging as:

Brandalism; "...revolt against corporate control of the visual realm."

No Logo; "...every transformative movement in history has used strong graphic design."

Design for Good; "A movement to ignite, accelerate and amplify design-driven social change."

The exhibition invites work from designers anywhere in the world that is contemporary, experimental, provocative, pertinent and poignant, either locally or globally focused, and is open to all media used in the discipline. We encourage personal expression unencumbered by professional boundaries and respect work that merges art, design, typography, image and message.

DESIGN AND SUBMISSION GUIDELINES

- Posters
- Editorial (Books, Catalogs, Annual Reports, etc.)
- Illustration
- Identity
- Interactive Media
- Public Service and Community Engagement
- Environmental Graphics
- Way-finding
- Motion Graphics
- Packaging
- Product and Industrial Design
- Miscellaneous



SELECTION COMMITTEE:

THE DEPARTMENT OF PUBLIC DESIGN™

EXHIBIT DATES:

Submission Deadline

Monday, June 22nd, Midnight

Designer Notification

Tuesday, June 30th

Delivery of Work

Sunday, July 26th

Opening Reception

Saturday, August 1st, 7:00-9:00pm

Exhibition dates

Thursday, July 30th – Saturday, September 5th

Pick up work

Sunday, September 6th

The Exhibition opens July 30th and closes September 5th. An opening reception will be held Saturday, August 1st from 7pm – 9 pm.

ENTRY CRITERION AND PROCEDURES

Entries must be submitted online no later than midnight Monday June 22nd. Late submissions will not be considered.

All submission materials should be entered to:

Form+Content Gallery via Dropbox.

See labeling instructions below.

REQUIRED ENTRY MATERIALS:

Submit written materials in MS Word using naming conventions below.

Description of Work: 150 words max. Title file with last name, first initial and content.

Bio: 150 word max. Title the file with your last name, first initial and content.

Submit up to three individual works/projects

2-D: One image per work allowable.

3-D: Two images per work allowable

Interactive Media: Provide link in Description of Work for each submission.

Video: must be uploaded to YouTube, Vimeo or other video sharing websites. Maximum length of video submission is 4 minutes. Please include the total duration of video work.

Images should be JPEG, GIF, PNG, or PDF files, 72dpi in size, longest dimension 2000 pixels. Save images with your last name, first initial, and image number matching your corresponding image list.

Image List to include:

Title of work, medium, dimensions (H" x W" x D"), date of completion and image number as it appears on your corresponding image list. Title the file with last name, first initial and content. See naming conventions below.

Include submitting designer's name, email, mailing address, and phone number. Credit all persons involved in the creation of the piece. Form+Content Gallery is not responsible for incorrect, illegible or incomplete credit information.

Size restriction: None

Submissions are accepted through Dropbox. To submit, share a named folder using your last name and first initial containing the description of work, bio, image files and image list through Dropbox to the Form+Content Dropbox by 'sharing a link' with formandcontent@gmail.com. If you do not have an account you can create a free account at: <https://www.dropbox.com>. Do not compress or zip files.

FINE PRINT

Form+Content Gallery will do its best to safeguard the Work while in its care, but the Gallery assumes no liability for loss of Work or damage to Work regardless of cause or circumstance, either while in transit or while in its care. The Gallery does not cover shipping expenses and suggests and recommends that the Lender obtain fine arts insurance to cover the Work while in transit and while in the care of the Gallery.

Form+Content Gallery has a 25% commission on all sales, and conditions for sale of any work will be discussed with designers once accepted.

Please direct questions about the exhibition to the Director at formandcontent@gmail.com.

SELECTED WEB LINKS:

www.formandcontent.org
www.brandalism.org.uk
www.naomiklein.org/no-logo
www.aiga.org/design-for-good
www.thedepartmentofpublicdesign.blogspot.com

NAMING CONVENTIONS:

Description	SmithD_description.doc
Bio	SmithD_bio.doc
Video Submission	SmithD_01 https://vimeo.com/Title
Image Submission	SmithD_01.jpg
Image List	SmithD_imagelist.doc
Dropbox Folder	SmithD_BeyondBrand



FORM+CONTENT
GALLERY