

**MINNEAPOLIS  
COLLEGE of ART and DESIGN**

**ART SALE — STATISTICS FROM 2022**

**2022 INVENTORY REPORT**

<b>Total works submitted:</b> 8,631 <ul style="list-style-type: none"> <li>• 25-Year Alumni submitted: 838 (10%)</li> <li>• Alumni submitted: 3,260 (38%)</li> <li>• Students: 4,533 (52%)</li> </ul>	<b>Total Artists Participating:</b> 569 <ul style="list-style-type: none"> <li>• 25-Year Alumni: 95 (16%)</li> <li>• Alumni: 192 (34%)</li> <li>• Students &amp; Int'l students: 282 (50%)</li> </ul>
<b>Average Inventory per artist:</b> 15 pieces <b>Artists who submitted 25 pieces:</b> 138	

Inventory Categories			
<i>Apparel</i>	54 (0.6%)	<i>Monotype</i>	75 (0.8%)
<i>Buttons &amp; Stickers</i>	407 (5%)	<i>Original Illustrations</i>	229 (2.6%)
<i>Comics, pages, zines, &amp; books</i>	263 (3%)	<i>Original Prints/Screenprinting</i>	1,056 (12%)
<i>Digital Prints</i>	2,448 (28.3%)	<i>Paintings</i>	1,852 (21.4%)
<i>Drawings</i>	393 (4.5%)	<i>Photography</i>	786 (9.1%)
<i>Glass/Ceramics</i>	92 (1%)	<i>Sculpture and Furniture</i>	196 (2.2%)
<i>Intaglio/Etching</i>	99 (1%)	<i>Small Boutique Items</i>	212 (2.4%)
<i>Jewelry</i>	196 (2%)	<i>Other</i>	232 (3%)
<i>Lithography</i>	42 (0.4%)		

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**2022 SALES REPORT**

<b>Total works sold:</b> 3,557 (41% of inventory sold) <ul style="list-style-type: none"> <li>25-Year Alumni works sold: 377 (10%)</li> <li>Alumni Sold: 1,481 (42%)</li> <li>Students sold: 1,699 (48%)</li> </ul> <b>Total number of Restocks sold:</b> 354 (Average artist restocked 9 pieces)	<b>Overall average price sold:</b> \$137 <ul style="list-style-type: none"> <li>25-Year Alumni average price sold: \$410</li> <li>Alumni average price sold: \$164</li> <li>Students average price sold: \$52</li> </ul>
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<b>Total Sales by Category</b> (% of sold work)			
<i>Apparel</i>	18 (0.5%)	<i>Monotype</i>	37 (1%)
<i>Buttons &amp; Stickers</i>	208 (6%)	<i>Original Illustrations</i>	88 (2%)
<i>Comics, pages, zines, &amp; books</i>	59 (1.6%)	<i>Original Prints/Screenprinting</i>	510 (14%)
<i>Digital Prints</i>	1,010 (28%)	<i>Paintings</i>	726 (20%)
<i>Drawings</i>	124 (3.5%)	<i>Photography</i>	290 (8%)
<i>Glass/Ceramics</i>	48 (1.3%)	<i>Sculpture and Furniture</i>	73 (2%)
<i>Intaglio/Etching</i>	45 (1%)	<i>Small Boutique Items</i>	118 (3%)
<i>Jewelry</i>	99 (3%)	<i>Other</i>	93 (2.6%)
<i>Lithography</i>	11 (0.3%)		

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<b><u>ALUMNI</u></b> <b>Average Price Sold Per Category</b>		<b><u>STUDENTS</u></b> <b>Average Price Sold Per Category</b>	
<i>Apparel</i>	\$38	<i>Apparel</i>	\$27
<i>Buttons &amp; Stickers</i>	\$7	<i>Buttons &amp; Stickers</i>	\$7
<i>Comics, pages, zines, &amp; books</i>	\$21	<i>Comics, pages, zines, &amp; books</i>	\$25
<i>Digital Prints</i>	\$61	<i>Digital Prints</i>	\$24
<i>Drawings</i>	\$279	<i>Drawings</i>	\$137
<i>Glass/Ceramics</i>	\$44	<i>Glass/Ceramics</i>	\$39
<i>Intaglio/Etching</i>	\$128	<i>Intaglio/Etching</i>	\$63
<i>Jewelry</i>	\$29	<i>Jewelry</i>	\$19
<i>Lithography</i>	N/A	<i>Lithography</i>	\$28
<i>Monotype</i>	\$156	<i>Monotype</i>	\$47
<i>Original Illustration</i>	\$68	<i>Original Illustration</i>	\$67
<i>Original Prints/Screenprinting</i>	\$151	<i>Original Prints/Screenprinting</i>	\$58
<i>Paintings</i>	\$438	<i>Paintings</i>	\$190
<i>Photography</i>	\$179	<i>Photography</i>	\$73
<i>Sculpture and Furniture</i>	\$147	<i>Sculpture and Furniture</i>	\$156
<i>Small Boutique Items</i>	\$34	<i>Small Boutique Items</i>	\$22
<i>Other</i>	\$152	<i>Other</i>	\$54