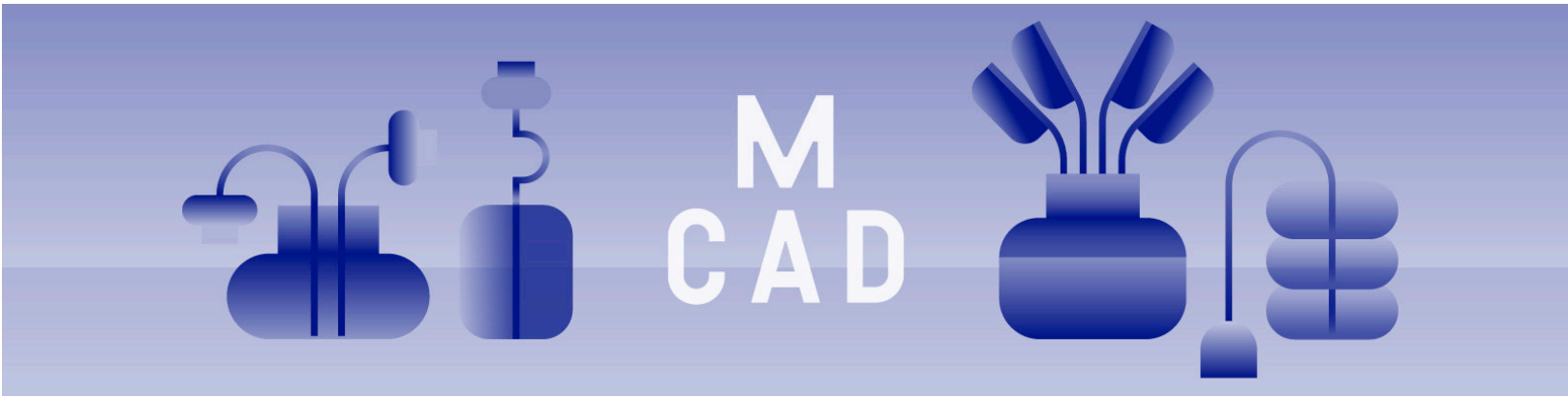


# **2023 BRANDED GOOGLE FORM HEADERS BEST PRACTICES**



2023 GOOGLE FORM HEADERS

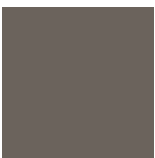
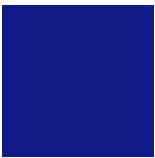
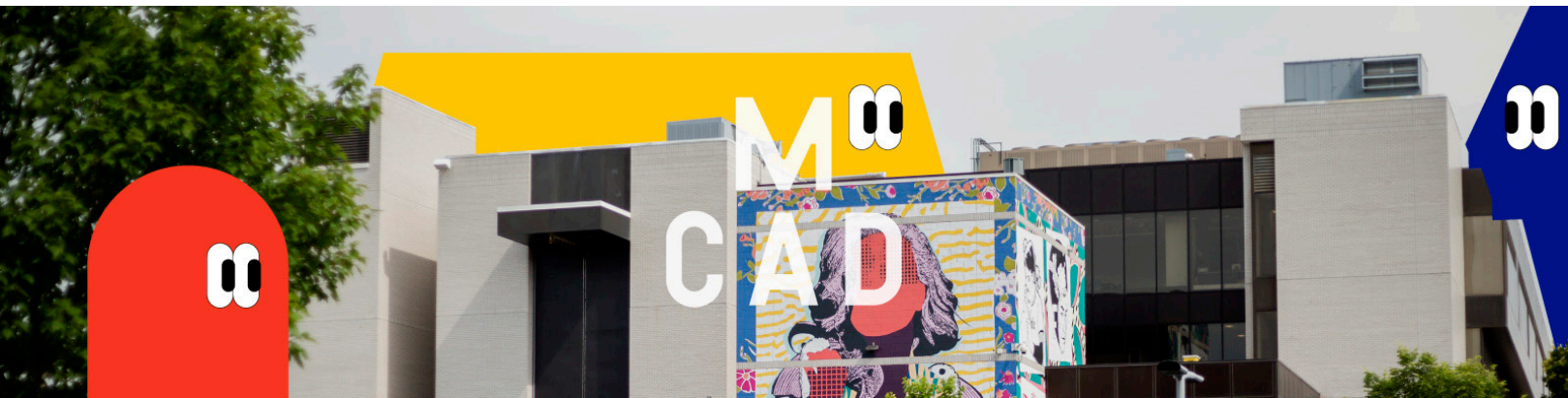
Overview






# 2023 GOOGLE FORM HEADERS

Campus/Photography - use all brand colors for backgrounds from full color to tints



Examples:



Worksheet title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

atran@mcad.edu [Switch account](#)

Not shared


\* Indicates required question

Name \*

Your answer

Email \*

Your answer



Worksheet title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

atran@mcad.edu [Switch account](#)

Not shared

\* Indicates required question

Name \*

Your answer

Email \*

Your answer



# 2023 GOOGLE FORM HEADERS

Gray - use all brand colors for backgrounds from full color to tints



Examples:

M  
CAD

Worksheet title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

atran@mcad.edu [Switch account](#)

📧 Not shared

\* Indicates required question

Name \*

Your answer

Email \*

Your answer

M  
CAD

Worksheet title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

atran@mcad.edu [Switch account](#)

📧 Not shared

\* Indicates required question

Name \*

Your answer

Email \*

Your answer

# 2023 GOOGLE FORM HEADERS

Reds - use only shades of red and gray for backgrounds



Examples:

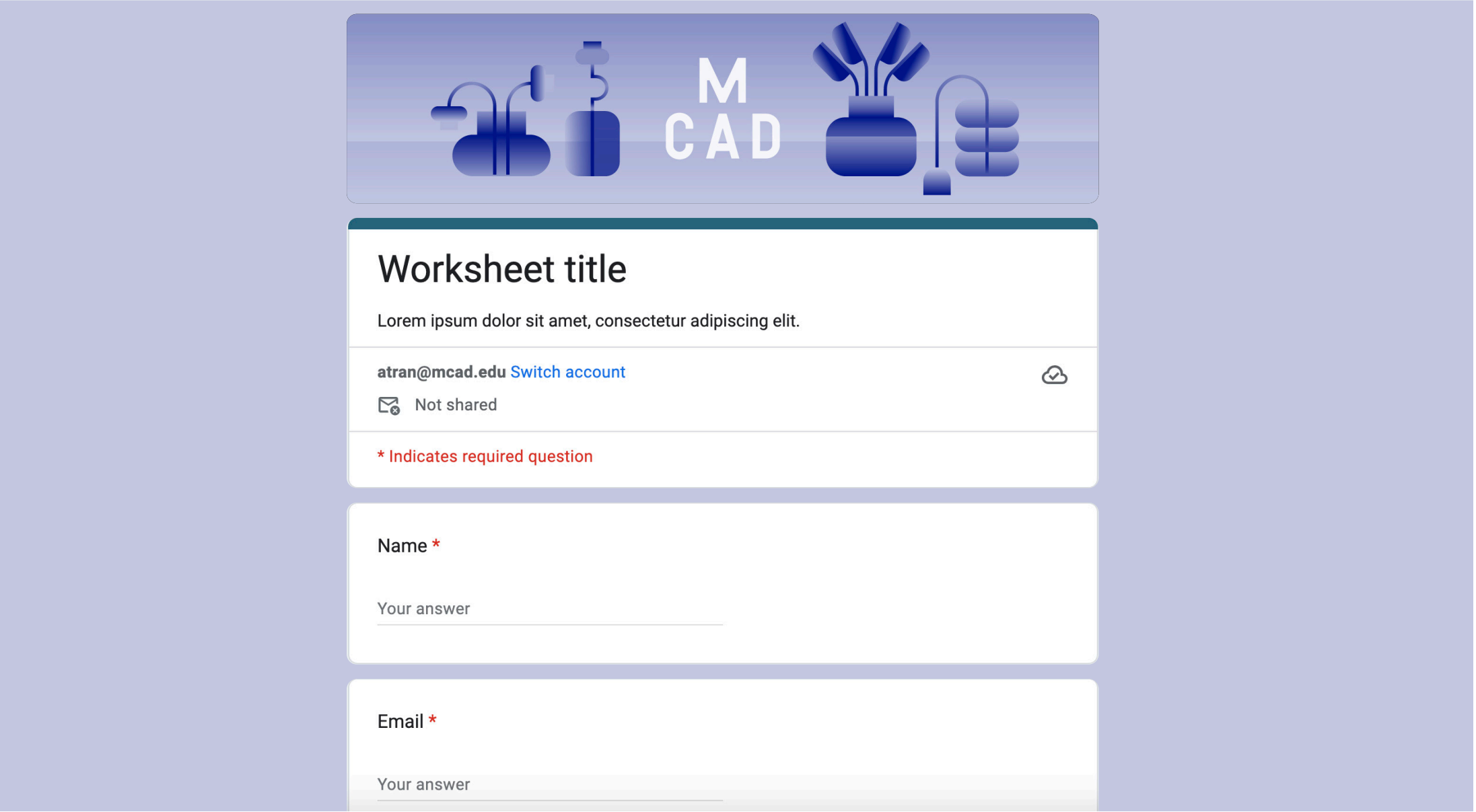
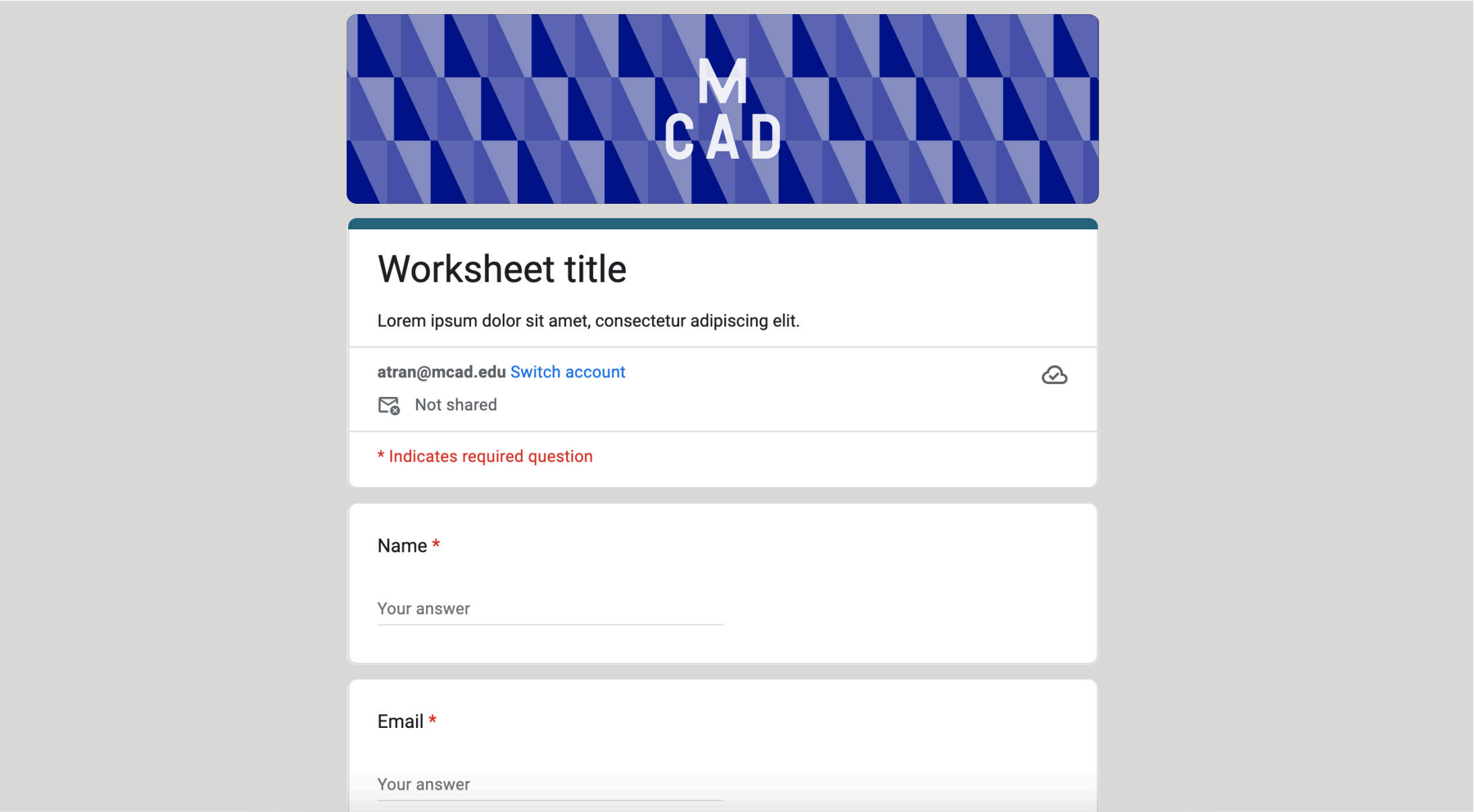
A screenshot of a Google Form header. The header banner has a red background with white geometric patterns and the text "MCAD". Below the banner, the form content is on a white background. The form title is "Worksheet title". The description is "Lorem ipsum dolor sit amet, consectetur adipiscing elit.". The email is "atran@mcad.edu" with a "Switch account" link. The status is "Not shared". A red asterisk indicates a required question. The form has two input fields: "Name \*" and "Email \*".A screenshot of a Google Form header. The header banner has a red and white checkered pattern and the text "MCAD". Below the banner, the form content is on a light red background. The form title is "Worksheet title". The description is "Lorem ipsum dolor sit amet, consectetur adipiscing elit.". The email is "atran@mcad.edu" with a "Switch account" link. The status is "Not shared". A red asterisk indicates a required question. The form has two input fields: "Name \*" and "Email \*".

# 2023 GOOGLE FORM HEADERS

Blues - use only shades of blue and gray for backgrounds



Examples:



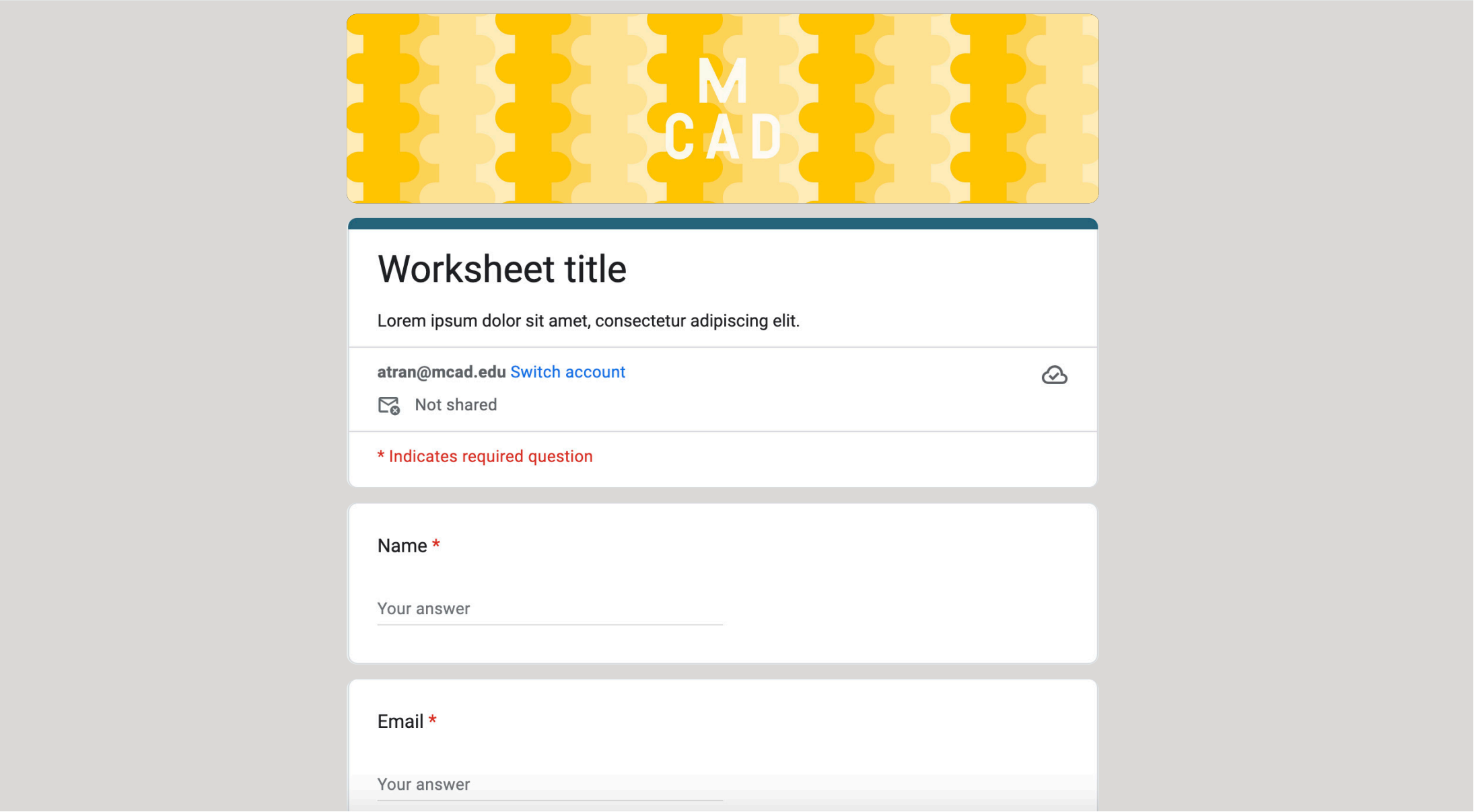
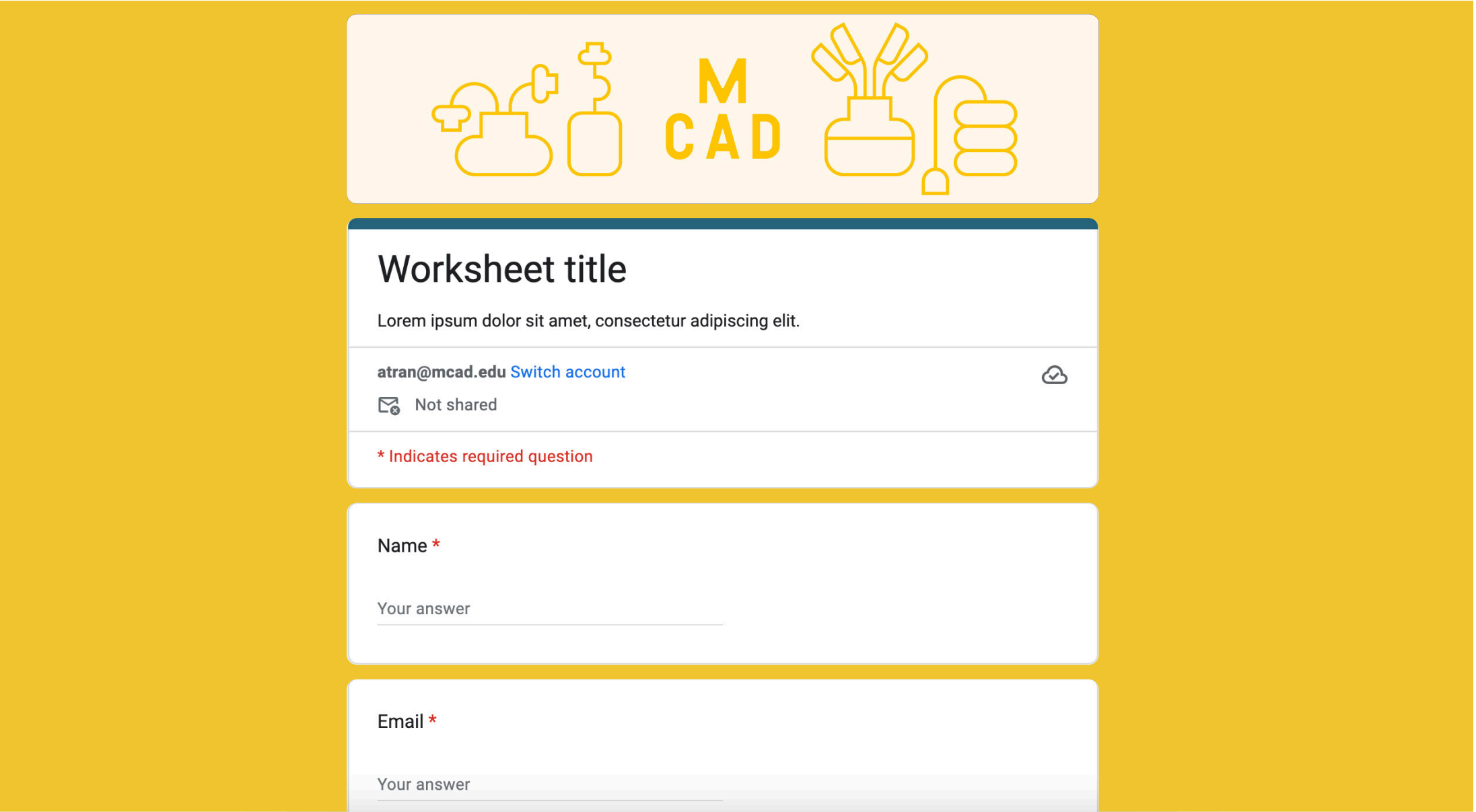


# 2023 GOOGLE FORM HEADERS

Yellows - use only shades of yellow and gray for backgrounds



Examples:



2023 GOOGLE FORM HEADERS

Suggested color swatches

	100%	75%	50%	25%	10%
WARM GRAY	#6B635C	#908A85	#B5B1AD	#DAD8D6	#F0EFEF
BRIGHT RED	#D63B29	#E06C5E	#EB9D94	#F5CEC9	#FBEBEA
REFLEX BLUE	#0F1A85	#4B53A3	#878CC2	#C3C6E0	#E7E8F3
YELLOW	#F0C42E	#F4D362	#F7E296	#FBF0CB	#FDF9EA