

MCAD Boilerplate

Though you may choose to copy/paste the text verbatim, the intended use of this text is as a base which can then be customized for the intended audience. For example, for use in grants, accreditation, or admissions communications it may work best to have a few additional sentences that address the specific needs/interests of the audience.

25 Words

Founded in 1886, the Minneapolis College of Art and Design is recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education.

50 Words

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees.

100 Words

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees.

Founded in 1886, MCAD was one of the first colleges to offer the BFA degree. The college has earned the highest accreditation possible and has the highest four-year graduation rate of all Midwestern visual arts colleges. And college facilities contain the latest in technology, with multiple studios and labs open 24 hours a day.

150 Words

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees. The campus is located just south of downtown Minneapolis and is composed of eight buildings and three acres of lawn and gardens. And college facilities contain the latest in technology, with multiple studios and labs open 24 hours a day.

Founded in 1886, MCAD was one of the first colleges to offer the BFA degree. The college has earned the highest accreditation possible and has the highest four-year graduation rate of all Midwestern visual arts colleges. And the college was named a “Best Midwestern College” for six consecutive years by the Princeton Review and selected by I.D. magazine as one of the nation’s top colleges for design education.

Other messages for consideration–

- Awards earned by faculty and alumni include... Five Guggenheim Fellowships, Oscar, Emmy, advertising awards
- MCAD alumni are executives or creative directors at firms including Nike, Target, Saachi and Saachi, Olson, Carmichael Lynch, JC Penney, and Motorola.
- Notable alumni include Wanda Gag (illustration), Mary Grand Pre (illustration), George Morrison (fine art), Dan Jurgens (comic art), Rob Roy Kelley (design), and Steven Rivkin (film).
- Excellence in facilities
- Excellence in faculty