

ENTREPRENEURSHIP FOR ARTISTS

DESIGN YOUR OWN CREATIVE PATHWAY

Many artists create their own pathway after MCAD by starting their own business. Creating a business plan is essential to increasing your chances of success. This guide will help you get started.

ARE YOU READY TO BE AN ENTREPRENEUR?

Minnesota Department of Employment and Economic Development

- [Have You Got What it Takes?](#)

Quintessential Careers

- [Entrepreneurial Assessment](#)

BUSINESS PLANNING RESOURCES

Office of The Minnesota Secretary of State Steve Simon

- [How to Start a Business in Minnesota](#)

Minnesota Department of Employment and Economic Development

- [Starting a Business](#)

U.S. Small Business Administration

- [LGBT Outreach](#)
- [Minority-Owned Businesses](#)
- [Resources for People with Disabilities](#)
- [Women-Owned Businesses](#)
- [Write Your Business Plan](#)

The \$100 Start Up

- [The One Page Business Plan template \(a good initial starting point\)](#)

STARTUP & BUSINESS CREATION

- [Artists Who Thrive – Creative Freedom + Business Savvy](#)
- [More about Business Canvas - Templates](#)
- [The Business Model Canvas Overview – Startup Tips](#)
- [The Startup Guide – Creating a Better World Through Entrepreneurship](#)

ADDITIONAL RESOURCES

- [AIGA Standard Form of Agreement for Design Services](#)
- [Artist Insurance: CERF+ Studio Protector](#)
- [Financing a Business – MN DEED](#)
- [Freelancers Union – Resources and Advocacy](#)
- [Healthcare for Artists](#)
- [Legal Assistance for Artists](#)
- [MN DEED Publications](#)
- [Nonprofit Association – Mentorship, Tools, Workshops](#)
- [Protecting Intellectual Property](#)
- [Springboard for the Arts](#)
- [Tax Help](#)
- [Women Venture – Business Startup Resources](#)