

BACHELOR OF FINE ARTS: ILLUSTRATION

This document highlights skills and tools that students in this major may develop proficiency in throughout their studies. This list serves only as an overview of skills and tools relevant to the major, and it may not reflect all applicable skills and abilities developed by each individual by the time of graduation.

SKILLS:

- Acrylics
- Apparel Graphics
- Audience Research
- Banner Prints
- Book Cover Illustration
- Book Interior/Jacket Design
- Booklets
- Character/Creature/Environment Design
- Character Sheets/Turnarounds
- Children's Book Illustration
- Collage
- Color Palettes/Studies
- Concept Art/Boards
- Digital Illustration/Painting
- Editorial Illustration
- Figure Drawing
- File Preparation/Management
- GIFs
- Gouache
- Hand Drawn Text
- Infographics
- Informative Design
- Inking
- Isometric/Orthographic Drawing/Painting
- Large-Scale Scanning
- Layouts
- Lettering
- Logo Design
- Mock-ups/Dummy Books
- Observational Drawing
- Pastels
- Pattern Design
- Pen/Ink
- Poster Design
- Poster Printing
- Prepress
- Presentation
- Raster/Vector Art
- Research Boards
- Sequencing
- Sketching
- Spot Illustration
- Spreads
- Storyboards
- Surface Design
- Thumbnails
- Watercolors
- Zines

PROGRAM-SPECIFIC SOFTWARE:

- Acrobat
- Illustrator
- InDesign
- Photoshop

GENERAL SOFTWARE:

- Google Suite
- Microsoft Office Suite

CAREER DEVELOPMENT RESOURCES:

Opportunities for internships, full-time and part-time employment, and work studies are posted on Handshake. All current students and alumni have access to view and apply for these opportunities. New opportunities are posted frequently. Handshake also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to contact Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interviewing skills, professionalism, networking, and informational and mock interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer connections and mentorship

Becky Bates
Director of Career Development
bbates268@mcad.edu
612.874.3721

Sam Wencil
Senior Advisor
swencil@mcad.edu
612.874.3840

Tauby Mintz
Coordinator
tmintz@mcad.edu
612.874.3721