PROFESSIONAL ORGANIZATIONS

AdFed - Advertising Federation of Minnesota
A non-profit professional trade association serving the local advertising community. Members of the association volunteer their time and talents to execute committee events overseen by a board of directors.
www.adfed.org

AIGA - American Institute of Graphic Arts
AIGA brings design to the world and the world to the designers. As the profession’s largest community, they advance design as a respected craft, strategic advantage, and vital cultural force. They work to enhance the value and deepen the impact of design in business, society, and our collective future.
www.aigamn.org/membership/

AMA - American Marketing Association
Strengthen your leadership and managerial skills and build lasting relationships with other marketing professionals. Undergraduate student membership available.
www.amaminnesota.org

ASMP - American Society for Media Photographers
The premier trade association for the world’s most respected photographers. ASMP is the leader in promoting photographers’ rights, providing education for photographers, and helping to connect clients with photographers.
www.asmp.org/

IFDA - International Furnishings and Design Association
A unique and innovative association of continuity and creativity that brings together complementary professionals in the furnishing and design industries. Provides information about buying and selling patterns, imports, competition, networking, education, and professional development.
www.ifda.com

IIDA - International Interior Design Association
A professional networking and educational association committed to enhancing interior design through knowledge, value, and community. One of the most active chapters in the Midwest, IIDA offers professional development resources and opportunities.
www.iida.org

FilmNorth
FilmNorth’s mission is to empower artists to tell their stories, launch and sustain successful careers, and advance the North as a leader in the national network of independent filmmakers. They nurture a vibrant, diverse community of film and media artists; providing education and resources at every stage of their careers; and celebrating their achievements. Student Membership: $55.00
www.myfilmnorth.org

MIMA - Minnesota Interactive Marketing Association
MIMA believes fundamental changes in technology and culture have transformed business, and it is their association’s role to connect, illuminate, and partner with members and guests in order to elevate the quality of marketing practices and to display the talent available in Minnesota to the rest of the world.
www.mima.org
MNPPA - Minnesota Professional Photographers Association
An organization of photographers whose purpose is to educate their members by promoting professionalism, quality of work, sound business practices, and excellent customer service. 
https://mnppa.com/

Minnesota Publishers Roundtable
To develop, advance, and promote the book publishing industry in Minnesota and adjacent areas. To provide book publishers and others in related professions and trades an opportunity to exchange ideas and experience. To promote good fellowship and friendly cooperation among its members. Individual membership is $15.00. Sept-Aug membership and renewals only available during their annual membership drive, which occurs each fall.
www.publishersroundtable.org, information@publishersroundtable.org

Minnesota Society of Children’s Book Writers and Illustrators
Supports over 400 members throughout Minnesota, offers a mentorship program and a variety of networking opportunities. First year membership is $95, annual renewal is $80. No student memberships available.
https://minnesota.scbwi.org/

Siggraph — Special Interest Group on Graphics and Interactive Techniques
Their mission is to promote the generation and dissemination of information on computer graphics and interactive techniques. The purpose is to foster a membership community whose core values help them catalyze the innovation and application of computer graphics and interactive techniques.

Springboard for the Arts
Springboard for the Arts is an economic and community development organization for artists and by artists. Their work is about building stronger communities, neighborhoods, and economies. They have an excellent internship and job board, as well as other resources—toolkits for change, grants, business help. They also offer several programs tailored specifically to artists.

White Bear Center for the Arts
The mission of the White Bear Center for the Arts is to provide a gateway to diverse arts experiences. Educating new and established artists, cultivating the understanding of art in its many forms, and celebrating the joys of art. They value the creative process, openness, and transformative experience. Student membership with an ID is $40.
www.whitebeararts.org

WeMN — Women Entrepreneurs of Minnesota
WeMN is a nonprofit organization created exclusively for women entrepreneurs who seek to connect with like-minded peers, grow professionally, and gain access to a network that offers targeted support. A 1-year student membership is $79.00.
https://wemn.org/

Have you joined one not on this list? Let Career Development know! Email careers@mcad.edu with a website and short description.