BACHELOR OF SCIENCE: ENTREPRENEURIAL STUDIES

INTERNSHIP REQUIREMENTS:

Entrepreneurial studies majors are required to complete six internship credits toward their academic degree.

PREVIOUS INTERNSHIP SITES INCLUDE:

ENTREPRENEURIAL STUDIES  Arts Consortium of Carver County, BBDO Minneapolis, Bent Brewstillery, Bite Squad LLC, Cartouche Creative Group, Cave Paper, Inc., First Avenue & 7th Street Entry, Forecast Public Art, Greenroom Magazine LLC, Griffin Archer, Heggernes Design & Marketing FilmNorth, Indigenia, Ingster Marketing, International Health Services of MN, KFAI, Fresh Air, Inc. Lanesboro Arts, Minneapolis Institute of Art, Nike, No Whining Designing, Nordstrom, Pollen, SPNN, Squirrel Haus Arts, Tess and Tricia, The Art Institute of Chicago, Walker Art Center, Water Bar and Public Studio, Woodchuck USA

CAREER PATH OPPORTUNITIES:

Job titles provided according to the 2018 Standard Occupational Classification (SOC).

<table>
<thead>
<tr>
<th>Art Buyer/Media Buyer</th>
<th>Event Planner</th>
<th>Usability Researcher</th>
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<tbody>
<tr>
<td>Art Director</td>
<td>Infographic Designer</td>
<td>User Experience Specialist</td>
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<tr>
<td>Brand Research/Strategist</td>
<td>Information Architect</td>
<td>UX Research/Strategist</td>
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<tr>
<td>Communications Specialist</td>
<td>Marketing Communications</td>
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<tr>
<td>Creative Development Specialist</td>
<td>Printing and Paper Salesperson</td>
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<tr>
<td>Creative Director</td>
<td>Production/Layout Artist</td>
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<tr>
<td>Designer</td>
<td>Project Coordinator</td>
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<tr>
<td>Digital Communications</td>
<td>Sustainable Design Teacher</td>
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<tr>
<td>Design Entrepreneur</td>
<td>Specialist Marketing Executive</td>
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**SALARY INFORMATION:**

Salary ranges will depend on the size of the company, geographical region, and experience, and may vary widely if you open your own studio or freelance. On these sites listed below, you can search for current statistics by typing “salary” and a job title into the search bar:

- US Small Business Administration ([sba.gov](http://sba.gov))

**CAREER DEVELOPMENT RESOURCES:**

Opportunities for internships, employment, work studies, freelancing, and calls for art are posted on [mcadcareerdevelopment.com](http://mcadcareerdevelopment.com). All current students and alumni have access to view and apply for these opportunities. New opportunities are posted frequently. The Career Development site also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to register with Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interview skills, professionalism, networking, and informational interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer and alumni connections and mentorship
- Visit us at [https://mcad.edu/facilities-and-services/career-development](https://mcad.edu/facilities-and-services/career-development)

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*All data listed pertains to calendar years 2013-2018.*