

MINNEAPOLIS  
COLLEGE of ART and DESIGN

**BACHELOR OF SCIENCE: CREATIVE ENTREPRENEURSHIP**

**INTERNSHIP REQUIREMENTS:**

Creative Entrepreneurship majors are required to complete six internship credits toward their academic degree.

**PREVIOUS INTERNSHIP SITES INCLUDE:**

Internships may or may not be offered with the following organizations; the listed sites are provided only as examples.

**CREATIVE  
ENTREPRENEURSHIP**

Arts Consortium of Carver County, BBDO Minneapolis, Bent Brewstillery, Bite Squad LLC, Cartouche Creative Group, Cave Paper, Inc., First Avenue & 7th Street Entry, Forecast Public Art, Greenroom Magazine LLC, Griffin Archer, Heggernes Design & Marketing, FilmNorth, Indigenia, Ingster Marketing, International Health Services of MN, KFAI, Fresh Air, Inc. Lanesboro Arts, Minneapolis Institute of Art, Nike, No Whining Designing, Nordstrom, Pollen, SPNN, Squirrel Haus Arts, Tess and Tricia, The Art Institute of Chicago, Walker Art Center, Water Bar and Public Studio, Woodchuck USA

**CAREER PATH OPPORTUNITIES:**

Job titles provided according to the 2018 Standard Occupational Classification (SOC).

Advertising and Promotions Manager  
Advertising Analyst  
Art Buyer/Media Buyer  
Art Director  
Brand Research/Strategist  
Communications Specialist  
Creative Development Specialist  
Creative Director  
Data Scientist

Digital Communications  
Editor  
Event Planner  
Information Architect  
Market Research Specialist  
Marketing Communications  
Marketing Consultant  
Merchandise Displayer  
Printing and Paper Salesperson

Project Coordinator  
Project Management Specialist  
Public Relations Specialist  
Sustainable Design Teacher  
Specialist Marketing Executive  
Wholesale and Retail Buyer  
Writer/Author

**DESIGN**

Designer  
Design Entrepreneur  
Fabric and Apparel Patternmaker  
Fashion Designer  
Graphic Designer  
Illustrator  
Infographic Designer  
Package Designer  
Production/Layout Artist

**FINE ARTS**

Craft Artist  
Curator  
Fine Artist  
Painter  
Print Binding and Finishing Worker  
Printing Press Operator  
Sculptor  
Set and Exhibit Designer  
Upholsterer

**MEDIA**

Camera Operator  
Film and Video Editor  
Lighting Technician  
Photographer  
Producer/Director  
Special Effects Artist/Animator  
Usability Researcher  
User Experience Specialist  
UX Research/Strategist  
Web and Digital Interface Designer

## **SALARY INFORMATION:**

Salary ranges will depend on the size of the company, geographical region, and experience, and may vary widely if you open your own studio or freelance. On these sites listed below, you can search for current statistics by typing “salary” and a job title into the search bar:

- US Department of Labor: Bureau of Labor Statistics ([bls.gov](http://bls.gov))
- US Small Business Administration ([sba.gov](http://sba.gov))

## **CAREER DEVELOPMENT RESOURCES:**

Opportunities for internships, full-time and part-time employment, and work studies are posted on Handshake. All current students and alumni have access to view and apply for these opportunities. New opportunities are posted frequently. Handshake also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to contact Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interviewing skills, professionalism, networking, and informational and mock interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer connections and mentorship

Becky Bates  
Director of Career Development  
[bbates268@mcad.edu](mailto:bbates268@mcad.edu)  
612.874.3721

Sam Wencil  
Senior Advisor  
[swencil@mcad.edu](mailto:swencil@mcad.edu)  
612.874.3840

\*All data listed pertains to calendar years 2013-2018.