

**MINNEAPOLIS
COLLEGE of ART and DESIGN**

BACHELOR OF SCIENCE: CREATIVE ENTREPRENEURSHIP

INTERNSHIP REQUIREMENTS:

Creative Entrepreneurship majors are required to complete six internship credits toward their academic degree.

PREVIOUS INTERNSHIP SITES INCLUDE:

Internships may or may not be offered with the following organizations; the listed sites are provided only as examples.

CREATIVE ENTREPRENEURSHIP

Allen Interactions Inc., American Academy of Neurology, Apple Inc., Ben Saefke Photo, LLC., BI Worldwide, Community Blueprint, Foundation for Essential Needs, Hubbard Broadcasting, Inc., Hunt Adkins, Indigo & Snow, Joan of Art Gallery, Lenker, Minnesota Children's Museum, Minnesota Historical Society, Science Museum of Minnesota, Sidecar Studios, St. Croix River School of Painting, The BrandLab, TwoLine Studios, VStar Entertainment Group

CAREER PATH OPPORTUNITIES:

Job titles provided according to the 2018 Standard Occupational Classification (SOC) Direct Match Title File.

Advertising Analyst	Design Project Management Specialist	Merchandise Buyer
Advertising Photographer	Digital Designer	Merchandise Displayer
Art Editor	Display Designer	Mobile Applications Developer
Artist Manager	E-Commerce Director	Multimedia Services Coordinator
Artist Representative	Event Planner	Operations Manager
Business Process Consultant	Foundation Director	Package Designer
Chief Executive Officer	Fundraising Officer	Photogrammetrist
Clothing Designer	Internet Marketing Manager	Public Relations Representative
Communication Manager	Magazine Designer	Retail Buyer
Copy Editor	Market Research Analyst/Specialist	Search Marketing Strategist
Copywriter	Marketing Administrator/Director	Sound Designer
Data Visualization Developer	Media Relations Specialist	Visual Designer
		Web Content Developer

SALARY INFORMATION:

Salary ranges will depend on the size of the company, geographical region, and experience, and may vary widely if you open your own studio or freelance. On these sites listed below, you can search for current statistics by typing "salary" and a job title into the search bar:

- US Department of Labor: Bureau of Labor Statistics ([bls.gov](https://www.bls.gov))
- US Small Business Administration ([sba.gov](https://www.sba.gov))

CAREER DEVELOPMENT RESOURCES:

Opportunities for internships, full-time and part-time employment, and work studies are posted on Handshake. All current students and alumni have access to view and apply for these



opportunities. New opportunities are posted frequently. Handshake also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to contact Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interviewing skills, professionalism, networking, and informational and mock interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer connections and mentorship

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*All data listed pertains to calendar years 2013-2025.