

BACHELOR OF SCIENCE: ENTREPRENEURIAL STUDIES

INTERNSHIP REQUIREMENTS:

Entrepreneurial studies majors are required to complete six internship credits toward their academic degree.

PREVIOUS INTERNSHIP SITES INCLUDE:

ENTREPRENEURIAL STUDIES

Arts Consortium of Carver County, BBDO Minneapolis, Bent Brewstillery, Bite Squad LLC, Cartouche Creative Group, Cave Paper, Inc., First Avenue & 7th Street Entry, Forecast Public Art, Greenroom Magazine LLC, Griffin Archer, Heggernes Design & Marketing FilmNorth, Indigenia, Ingster Marketing, International Health Services of MN, KFAI, Fresh Air, Inc. Lanesboro Arts, Minneapolis Institute of Art, Nike, No Whining Designing, Nordstrom, Pollen, SPNN, Squirrel Haus Arts, Tess and Tricia, The Art Institute of Chicago, Walker Art Center, Water Bar and Public Studio, Woodchuck USA

CAREER PATH OPPORTUNITIES:

Job titles provided according to the 2018 Standard Occupational Classification (SOC).

Advertising and Promotions Manager
Advertising Analyst
Art Buyer/Media Buyer
Art Director
Brand Research/Strategist
Communications Specialist
Creative Development Specialist
Creative Director
Data Scientist

Digital Communications Editor
Event Planner
Information Architect
Market Research Specialist
Marketing Communications
Marketing Consultant
Merchandise Displayer
Printing and Paper Salesperson

Project Coordinator
Project Management Specialist
Public Relations Specialist
Sustainable Design Teacher
Specialist Marketing Executive
Wholesale and Retail Buyer
Writer/Author

DESIGN

Designer
Design Entrepreneur
Fabric and Apparel Patternmaker
Fashion Designer
Graphic Designer
Illustrator
Infographic Designer
Package Designer
Production/Layout Artist

FINE ARTS

Craft Artist
Curator
Fine Artist
Painter
Print Binding and Finishing Worker
Printing Press Operator
Sculptor
Set and Exhibit Designer
Upholsterer

MEDIA

Camera Operator
Film and Video Editor
Lighting Technician
Photographer
Producer/Director
Special Effects Artist/Animator
Usability Researcher
User Experience Specialist
UX Research/Strategist
Web and Digital Interface Designer

SALARY INFORMATION:

Salary ranges will depend on the size of the company, geographical region, and experience, and may vary widely if you open your own studio or freelance. On these sites listed below, you can search for current statistics by typing “salary” and a job title into the search bar:

- US Department of Labor: Bureau of Labor Statistics (bls.gov)
- US Small Business Administration (sba.gov)

CAREER DEVELOPMENT RESOURCES:

Opportunities for internships, employment, work studies, and freelancing are posted on mcadcareerdevelopment.com. All current students and alumni have access to view and apply for these opportunities. New opportunities are posted frequently. The Career Development site also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to register with Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interview skills, professionalism, networking, and informational interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer and alumni connections and mentorship
- Visit us at <https://mcad.edu/facilities-and-services/career-development>

Becky Bates
Director of Career Development
bbates268@mcad.edu
612.874.3721

Sam Wencil
Career Development Advisor
swencil@mcad.edu
612.874.3840

*All data listed pertains to calendar years 2013-2018.