

BACHELOR OF FINE ARTS: WEB & MULTIMEDIA

These are skills and software that Web & Multimedia majors may encounter and gain proficiency in during their studies. Skills and software listed may not apply to all students.

SKILLS:

- Algorithms
- Audio Production
- Coding Structures
- Computer Graphics
- Cross-Media Platform Practice
- Data Mining
- Design Layout
- Digital Illustration
- Digital Storytelling/ Informational Design
- Digital Video Production
- Generative Strategies
- GIFs
- Image Manipulation
- Installation/Deinstallation
- Interactive Environments
- Interactive Motion Graphics
- Interactive Multimedia Presentation
- Marketing Trend and Strategies
- Programming
- Scriptural Languages
- Sound Design
- Typography for Digital Media
- UX/UI Design
- Web Applications
- Web Publishing and Development

PROGRAM-SPECIFIC SOFTWARE/LANGUAGES:

- After Effects
- CSS
- JAVA Script
- HTML
- Media Encoder
- Photoshop
- Premiere Pro

GENERAL SOFTWARE:

- Google Suite
- Linux
- Mac OS X
- Microsoft Office Suite
- Windows OS

CAREER DEVELOPMENT RESOURCES:

Opportunities for internships, employment, work studies, and freelancing are posted on mcadcareerdevelopment.com. All current students and alumni have access to view and apply for these opportunities. New opportunities are posted frequently. The Career Development site also offers links to internship and employment resources, career development resources, and the option to submit your resume for critique and review. Students and/or alumni are welcome to register with Career Development for one-on-one employment assistance.

- Career and degree/major exploration
- Career development: resumes, cover letters, interview skills, professionalism, networking, and informational interviews
- Internship preparation, application, and registration
- Job and internship search strategies
- Job and internship listings and networking contacts
- Employer and alumni connections and mentorship
- Visit us at <https://mcad.edu/facilities-and-services/career-development>

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