//MCAD MAGWD VAN DERLIP AWARDS 2019

Dear MCAD Graduate,

With income from an endowment fund established by Ethel Morrison Van Derlip in 1923, MCAD established the Ethel Morrison Van Derlip Traveling Scholarship. This award is to be given to a student who completed his or her formal training and displayed "high personal character, diligence and application in work, and artistic ability of exceptional promise."

This year **one Van Derlip Award, in the amount of $2,500,** will be given to **one MCAD MA in Graphic and Web Design student**. Recipients will have exhibited outstanding creative ability and accomplishment in design. Among the criteria considered will be: demonstrated leadership potential, creative problem-solving, and skillful practice of applied graphic and web design frameworks to a real-world challenge(s). The jury will be comprised of at least one expert from the graphic and web design field that will evaluate all applications to determine the winner. It is our hope that the recipient of this award will use the scholarship for travel and/or study that will benefit their career as a professional designer.

December 2018 and May 2019 MA Graduates are invited to apply for the Van Derlip Award. Please see the attached guidelines for more detailed information on how to apply. **Submit your application by 5:00pm on Friday, May 3rd via email to vanderlip@mcad.edu.** Entries submitted after 5pm CST will not be accepted.

Please submit your application via email to vanderlip@mcad.edu. Submissions should follow the naming protocol. The subject of your submission email should only include your department, ie MAGWD

Submission file naming protocol:

LastName_FirstName_DEPT_vanderlip_2019

Example: "Smith_John_MAGWD_vanderlip_2019"

SUBMISSION DEADLINE (No exceptions): Friday, May 3rd, 2019 by 5:00pmCST
                    Via email to the Van Derlip Submission Email address

Winners will be announced at the Commencement Ceremony on Saturday, May 18th, 2019.

Sincerely,

Ema Thoen
Academic Affairs
ethoen@mcad.edu

APPLICATION GUIDELINES | VAN DERLIP AWARD 2019

MAGWD:

WEB-BASED PORTFOLIO:
- A link to a publicly accessible, online portfolio that provides no more than 20 specific examples of student work that demonstrates your outstanding creative ability. Special preference will be given to work that demonstrates creative problem solving and real-world application of graphic and web design frameworks, as well as leadership potential. Works may include web design and development, motion graphics, design systems, images, sketches, 3D-renderings, videos, storyboards, infographics, prototype photographs, PDFs, etc.

STATEMENT: DIGITAL PDF
- A short biography (150 words or less) that includes your name, email, phone number and mailing address
- A short statement about the work represented in your web-based portfolio (300 words or less)
- File must be saved as:
  SP18_Statement_Last Name, First Name.pdf

*Please send your statement (PDF attachment) and link to your web-based portfolio in an email to vanderlip@mcad.edu with the subject heading "MAGWD" by 5:00 pm CST on the due date.