

## **2020 MCAD Grad Exhibition and 2020 MCAD Grad Catalog**

The Covid-19 pandemic has upended the customary ways we celebrate the hard-earned achievements of our MCAD graduates. Unfortunately there was no way for the college to safely move forward with the Spring and Fall 2020 Commencement Exhibitions. Although we are unable to offer that experience this year, we can deliver to an even wider audience visual evidence of the tremendous work that undergraduates and graduate students have accomplished.

In lieu of a culminating commencement show, we are creating two separate projects: An online virtual exhibition, the *2020 MCAD Grad Exhibition*, and a print publication, *2020 MCAD Grad Catalog*. These projects are related, but not identical.

### **2020 MCAD Grad Exhibition (online)**

Description:

*This virtual grad show will be hosted on a stand-alone web platform that will feature the best work created by our Spring, Summer, and Fall 2020 graduating BFA/BS and MA students. This work is of the students' own choosing and is not necessarily work completed for senior projects. It can include work in progress. It will be shared with the MCAD community and available to the public before the virtual 2020 Commencement on Friday, December 11.*

Deadlines:

- Monday, November 9 at noon: For Spring/Summer 2020 grads: initial deadline for assets uploaded to [Submittable](#)
- Friday, November 20 at noon: For Fall 2020 grads: initial deadline for assets uploaded to [Submittable](#)
- Friday, December 4 at noon:
  - Students can provide one new jpg image of finished artwork to replace a placeholder image (Submittable link available from Dec. 2 at noon to Dec. 4 at noon)
  - Students with animations and videos can provide new Vimeo links to replace placeholder work (Submittable link available from Dec. 2 at noon to Dec. 4 at noon)
  - Students can update their URLs with finished files
- Monday, December 7: Exhibition website will be made public and available for students to review over a 24-hour period. Any change requests (i.e., misspelled name, wrong image) must be made to [webmaster@mcad.edu](mailto:webmaster@mcad.edu) by 9 a.m. on December 8.
- Friday, December 11: Online exhibition website is made public.

#### Assets:

- One webpage per student;
- Name + Majors (undergrads) or Program (MA students)
- 1-6 images (jpg only, 2000 px on longest side; can be of finished or in-process work); time-based media (uploaded to Vimeo); or links to URL (if creating stand alone webpages, apps, or other unique digital platforms)
- Caption info for digital assets (title, medium, dimensions)
- Optional Social: Instagram, Twitter, Website
- Optional Artist Statement (no more than 250 words)

#### **2020 MCAD Grad Catalog (print)**

#### Description:

*This print publication will include work made by our Spring/Summer 2020 and Fall 2020 graduates and will include documentation of artwork finished at the end of the Fall 2020 semester, as part of a senior project seminar and MA thesis. If no new work was created in Fall 2020, then the student can choose to highlight the same work that appeared in the virtual 2020 MCAD Grad Exhibition.*

#### Deadlines:

- Friday, December 4 at noon: deadline for assets uploaded to Submittable (a link to this application will become live December 2-4)
- January TBD: 24-hour period when students will receive PDF of the catalog and they can proof their page(s)
- February TBD: publication date of print publication

#### Assets:

- Minimum one page per student (depends on number of students who choose to participate)
- Name + Major (undergrads) or Program (MA students)
- 1-6 images (jpg only; 2000 px on longest side); still images of videos, websites, other digital media with corresponding URLs
- Caption info for digital assets (title, medium, dimensions)
- Optional Social: Instagram, Twitter, Website, URLs
- Optional Artist Statement (no more than 250 words)

## Documentation and Installation Assistance:

- Media Center
  - Isabel Gloss is the staff person available to assist with art documentation around campus or in Black and Grey studios; 30-minute appointments can be scheduled at “Places & Spaces” [pas.mcad.edu](https://pas.mcad.edu) under the “Artwork Documentation Assistance” schedule.
  - Studio spaces must be reserved beforehand and all work must be pre-hung prior to the appointment time; artists must meet Isabel in the Media Center at their reserved time or their appointment will be canceled.
  - Covid-19 Best Practices and Staffing Times ([link](#))
  - All equipment requests are via Personal Proposal Form ([link](#))
  - Using the MCAD Grey Studio to Document Artwork ([video](#))
- Academic Services
  - Space reservations can be done by Phone (612.874.3748), Email ([academic\\_services@mcad.edu](mailto:academic_services@mcad.edu)), or in person.
  - Gallery maps are available on the [Academic Services intranet page](#) to reference while making a reservation remotely.
  - Installation assistance appointments between 8:00 a.m. and 3:00 p.m. can be made through “Places & Spaces” under the dropdown tab “Academic Services Support.” ([link](#))