

//MCAD UNDERGRAD VAN DERLIP AWARDS 2021

Dear MCAD Graduate,

With income from an endowment fund established by Ethel Morrison Van Derlip in 1923, MCAD established the Ethel Morrison Van Derlip Traveling Scholarship. This award is to be given to a student who completed their formal training and displayed "high personal character, diligence and application in work, and artistic ability of exceptional promise."

This year **Van Derlip Awards in the amount of \$2,500 each** will be awarded to a **graduated or graduating senior** representing each of the College's **undergraduate departments: Media Arts, Fine Arts, Design, and Arts Entrepreneurship**. Recipients will have exhibited outstanding creative ability. Among the criteria considered will be: originality of ideas, imaginative problem-solving, and skillful execution. Juries will be made up of experts from their field, which will evaluate all applications to determine the winners. It is our hope that the recipients of these awards will use the scholarships for travel and study that will benefit their careers as professional artists and designers.

December 2020 and May 2021 Graduates are invited to apply for their department's Van Derlip Award. Please see the attached guidelines for more detailed information on how to apply for your department. Submit your application by **1:00 pm CDT on Wednesday, April 28th via email to vanderlip@mcad.edu**. Please zip your files. Entries submitted after 1:00 pm CDT will not be accepted.

Please submit your application via email to vanderlip@mcad.edu. Submissions should be sent as a zipped file and follow the naming protocol. This folder should contain all of your application materials. The subject of your submission email should only include your department, ie Fine Arts, Design, Media Arts, or Arts Entrepreneurship.

Submission file naming protocol:

LastName_FirstName_Major_vanderlip_2021

Example: "Smith_John_PPB_vanderlip_2021"

SUBMISSION DEADLINE (No exceptions): Wednesday, April 28th, 2021 by 1:00pm CDT
Via email to the Van Derlip Submission Email address

Winners will be announced at the Commencement Ceremony on Saturday, May 15th, 2021.

Sincerely,



Ema Thoen
Academic Affairs
ethoen@mcad.edu

DEPARTMENT SPECIFIC SUBMISSION GUIDELINES:

MEDIA ARTS:

DOCUMENTATION:

Senior Project or Best Work – All MEDIA ARTS STUDENTS

Film/Animation/WMM

- Include a weblink to your senior project and/or demo reel via word doc.
- Maximum running time of 10 minutes

Photography

- 20 images in a PowerPoint presentation and/or digital files. 1,200 pixels in the longest dimension

IMAGE LIST:

- Include an image list to identify your work

STATEMENT:

- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less)
- Include a link to your website

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

FINE ARTS:

DOCUMENTATION:

Painting / Drawing / Furniture/ Sculpture / FAS / PPB

- 10-20 images (or time-based works). Images should be in a PowerPoint presentation.
- Jpegs should be no larger than 1 MB each, a maximum of 2,000 pixels on long side.
- *Do not include any text in PowerPoint presentation.*
- For time-based work: Up to 2 minutes per piece, maximum of 10 minutes total.

IMAGE LIST:

- An image list must accompany your file. The image list should contain the following information, in the following format:
 1. Title, Date, Media, Size
- The numbering of the image list must correspond to the order of the images in your PowerPoint document.
- If submitting time-based work, list your PowerPoint submissions first, followed by time-based submissions.

STATEMENT:

- Your name and contact information MUST be included with your artist statement
- A short statement about the work represented in your application (300 words or less).

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

DESIGN:**DOCUMENTATION:**

Graphic Design / Illustration / Comic

- 10–20 Images or time-based samples

SPECS:

- 10–20 images saved as jpegs at 72 ppi and 2000 pixels at the longest side.
- *For time-based work:* Up to 2 minutes per piece, maximum of 10 minutes total. Include a weblink to the work via word doc.
- Books/publications: show cover and relevant sample spreads.
Do not include an entire pdf of the book.

IMAGE LIST:

- Include an image list to identify your work.
- For each work sample include title, date, media/medium and size. You can also add a sentence to describe or contextualize each work sample.
- The numbering of the image list must correspond to the order of the images in your image folder.

STATEMENT:

- Your name and contact information **MUST** be included with your artist statement
- A short statement about the work represented in your application (300 words or less)

ALL application materials should be labeled using the following format:

LastName_FirstName_WorkTitle

* Please only include the required images. Review your files before submitting to make sure it can be opened and viewed properly.

* **Make sure your name is on all of your work.**

* Please allow ample time to upload your application to the server, upload time may be extensive.

* If two or three students apply as a **collaborative team**, a minimum of two works is required. Individual entries for those students will not be accepted.

ARTS ENTREPRENEURSHIP:**Majors: Entrepreneurial Studies / Product Design**

- Students may apply as an individual
- Two or three students may apply as a collaborative team.
- Students may NOT apply and an individual AND a creative team.
- For collaborative teams, a minimum of three works made exclusively by the collaborative team are required.

DOCUMENTATION:

All Applicants must submit:

- 10 to 20 of the best works from individual or team projects or assignments
- At least half of samples must be of individual work
- A minimum of two individually created works by each applicant are required.
- For collaborative teams, a minimum of three works made exclusively by the collaborative team are required.
- The visual content can include course assignments, personal and creative projects, and/or client-based work, which may be represented as graphics, information architecture, photographs, paintings, etc.
- A maximum of three examples of copywriting are allowed

- A maximum of two examples of research papers are allowed
- For each visual and written work sample, applicants will include a brief description of the creative context of the project or assignment (i.e. the course, assignment, faculty, date, etc.)
- Descriptions are typically 50 words long and will be no more than 1 page for each work sample.
- For team-based works, applicants will identify all of the team members and the role the applicant played in the example (250 words or less)

STATEMENT:

Your submission will include a short statement that contains:

- Your name and contact information
- A short reflective statement about your major and MCAD career
- How the selected works in this application represent your growth and aspirations
- How you plan to use the award to further your professional career
- How you might “give back” to our department and students in the future.
- Minimum 500 words, maximum 1,500 words

IMAGE LIST:

- For each work sample, the image list will identify the title, date, media/medium and dimensions of the work.
- The image list can also add a sentence to describe or contextualize each work sample.
- The numbering of the image list must correspond to the order of the images in your image folder or PowerPoint slides.

SPECS:

- Save all images, time-based media, and your image list in a PowerPoint or PDF document.
- Papers and the Statement will be saved in a PDF format
- Save all items into a single folder
- Zip the folder and name per the format below
- Images: 10–20 images saved as jpegs at 72 ppi and 2000 pixels on the longest side.
- For time-based work: Up to 2 minutes per piece, maximum of 10 minutes total. Include a web address and hyperlink to the work via word doc or within the PowerPoint
- Books/publications: show cover and selected relevant samples. Do not include an entire pdf of the book.
- A maximum of 40 pages are allowed for the entire application including work samples

TIPS:

- All written submissions will be 11-point font or larger
- Review your files before submitting to make sure it can be opened and viewed properly.
- Make sure your name is on all of your work and files.
- Allow ample time to upload your application to the server, upload time may be extensive.

FILE NAMING FORMAT:

- ALL application materials will be labeled using the following format:
LastName_FirstName_TitleOfWork