

## Arts Entrepreneurship Department Merit Scholarship Guidelines 2021

Two Merit Scholarship categories are available for students in the Arts Entrepreneurship Department who are majoring in either Entrepreneurial Studies or Product Design. Carefully read the information below as you consider applying to the appropriate scholarship.

<b>Awards</b>	<b>MCAD Senior Entrepreneurial Studies Merit Scholarship</b> One award of \$4,000 will be granted to an Entrepreneurial Studies Major who will be a Senior Fall 2021 and graduating either Fall 2021 or Spring 2022. <b>Hearst Senior ES Merit Scholarship \$4000</b>  <b>MCAD Entrepreneurial Studies Scholarship</b> Two awards, in the amount of \$2,000, will be granted to two Entrepreneurial Studies Majors.  <b>Target Product Design Scholarship</b> One award, in the amount of \$2,000, will be granted to a Product Design Major.  <b>Hearst Product Design Scholarship</b> One award, in the amount of \$2,000, will be granted to a Product Design Major.
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<b>Eligibility to Apply</b>	In order to be eligible to apply for Arts Entrepreneurial Merits, you must have a 3.0 GPA and a declared major within the AE Department.
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<b>Eligibility to Receive</b>	In order to be eligible to receive an Arts Entrepreneurship Merit Award, you must be a full-time student for the Fall 2021 semester. If you are enrolled in less than 12 credits for Fall 2021, you are not eligible to receive a Merit Award.
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<b>Judging</b>	Arts Entrepreneurship faculty, program alumni, and/or outside professionals will judge the work submitted by eligible candidates by the submission deadline. Criteria for selection of winners will include creativity, craftsmanship, professionalism, and breadth of talent. The decision of assembled judges is final.
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<b>Application</b>	Deadline to submit is <b>THURSDAY, MARCH 11 at 5 PM.</b>
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### Server submission

All work will be viewed virtually. There will be no physical installations. Student work must be uploaded to the Merit server by Thursday, March 11 at 5 PM. Please follow the archiving standard on the intranet. [FIND THEM HERE](#).

1. \*Name your folder, "Last Name, First Name\_MAJOR"
2. Connect to "merits.mcad.edu"
3. Locate your department folder and drop your submission.

NOTE: This is a dropbox only, once you submit you will not be able to view your files – please make sure you double-check your submission before you drop it!

<b>Notification</b>	Names of award recipients will be emailed and announced via the MCAD Intranet by Wednesday, March 31st. A letter from the Financial Aid office will also notify winners.
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## Submission Guidelines

### ARTS ENTREPRENEURSHIP

All work must be publication ready, e.g., proofread and include citations as needed.

A Learning Center staff member will proofread your entry and sign the cover sheet to validate the submission

### WORK SAMPLE

- At least six (6) and no more than ten (10) examples of work done by the student in ES courses. These will be electronic examples of your work in ES courses.
  - Examples of individual work are strongly emphasized; At least half of the examples must be of individual work.
  - Given that the nature of Entrepreneurial Studies courses to often include group projects, students may submit work samples that were produced as part of a group project. In this case, student define their role on the team and how that is represented in the submission.
- For each item submitted applicants will set the context for each item submitted, up to four-pages for each work sample submitted. Support documents for each submission will include a written description of about 500 – 1000 words on the project or assignment including:
  - A written description the strategy, project plan and intended outcomes to address the assignment or client goals.
  - A description of the creative and analytical process used to complete the project. If the submission is a team project, outline your role(s) on the team in creating the final deliverable.
  - A description of the final deliverable, product or message.
  - A reflection on your learning from the assignment or client project. For example, you may include some lessons learned and how you may approach a similar project differently in the future.
- Students have the option to submit one research paper done for a class in addition to the work samples above.

### ESSAY

- All applicants will submit an essay of at least 1,500 words reflecting on how their experience as an Entrepreneurial Studies Major has impacted them and their plans after graduation.

The contents of the electronic dossier or binder should not exceed a total of 25 pages.

Only coursework completed as part of Entrepreneurial Studies courses may be included.

Work created for internships or other volunteer or employment opportunities (including DesignWorks) are NOT eligible.

Students are encouraged to discuss and review their applications with faculty members prior to submission.

## **PRODUCT DESIGN**

### **WORK SAMPLE**

- At least four (4) and no more than six (6) electronic examples of work done by the student in Product Design courses.
  - Examples of individual work are strongly emphasized; At least half of the examples must be of individual work.
  - Students may submit work samples that were produced as part of a group project. In this case, the student is to define their role on the team and how that is represented in the submission.
- For each item submitted applicants will set the context for each item submitted, up to four-pages for each work sample submitted. Support documents for each submission will include a written description of about 500 – 1000 words on the project or assignment including:
  - A written description the strategy, project plan and intended outcomes to address the assignment or client goals.
  - A description of the creative and analytical process used to complete the project. If the submission is a team project, outline your role(s) on the team in creating the final deliverable.
  - A description of the final deliverable, product or message.
  - A reflection on your learning from the assignment or client project. For example, you may include some lessons learned and how you may approach a similar project differently in the future.
- Students have the option to submit one research paper done for a class in addition to the work samples above.

### **ESSAY**

- All applicants will submit a one or two-page paper (500 – 1000 words) on how their experience as Product Design Major has impacted them thus far.

The contents of the electronic dossier or binder should not exceed a total of 25 pages.

Only coursework completed as part of Entrepreneurial Studies courses may be included.

Work created for internships or other volunteer or employment opportunities (including DesignWorks) are NOT eligible.

Students are encouraged to discuss and review their applications with faculty members prior to submission.