2019 Arts Entrepreneurship Department
Merit Scholarship Awards Guidelines
Entrepreneurial Studies / Product Design Majors

Three Merit Scholarship categories are available for students in the Arts Entrepreneurship Department who are majoring in Entrepreneurial Studies, Advertising, or Product Design

Carefully read the information below as you consider applying to the appropriate scholarship.

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**SENIOR ENTREPRENEURIAL STUDIES MERIT AWARD SCHOLARSHIPS**

One award of $4,000 will be granted to an Entrepreneurial Studies who will be a Senior Fall 2020 and graduating either Fall 2020 or Spring 2021.

**ELIGIBILITY**

To apply, students must be enrolled in the Arts Entrepreneurship Department as Entrepreneurial Studies majors with a cumulative GPA of 3.0 or better and graduating either Fall 2020 or Spring 2021.

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**MCAD ENTREPRENEURIAL STUDIES MERIT AWARD SCHOLARSHIPS**

Awards of $2,000 each will be granted to two Entrepreneurial Studies Majors.

**ELIGIBILITY**

To apply, students must be enrolled in the Arts Entrepreneurship Department as Entrepreneurial Studies majors with a cumulative GPA of 3.0 or better. Only students who are planning to be full-time students at MCAD (registered for no less than 12 credits per semester) during the Fall 2020 semester will be considered for these awards.

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**PRODUCT DESIGN MERIT AWARDS SCHOLARSHIPS**

**Target Product Design Scholarship:** One Award of $2000 will be granted to one Product Design major.
**Hearst Product Design Scholarship:** One Award of $2000 will be granted to one Product Design major.

**ELIGIBILITY**

To apply, students must be enrolled as a Product Design major in the Arts Entrepreneurship Department with a cumulative GPA of 3.0 or better. Only students who are planning to be full-time students at MCAD (registered for no less than 12 credits per semester) during the Fall 2020 semester will be considered for these awards.

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**IMPORTANT INFORMATION FOR ALL APPLICANTS**

**JUDGING**

The jury consists of Arts Entrepreneurship faculty, program alumni, and/or outside professionals. Criteria for selection of winners will include creativity, craftsmanship, professionalism, and breadth of talent. The decision of jurors is final.

**APPLICATION**

Sign-up outside Academic Affairs (Main 348) February 5 – February 19
**Deadline to sign up is Wednesday, February 19.**

**DIGITAL SUBMISSION DEADLINE**

Entries are due to the MCAD MERITS SERVER by 8:00 a.m. on **Monday, March 9**. *See Merits Server instructions below

**INSTALLATION SPACE** (Optional)

**Installing work is an option.** All applicants participating via exhibition must sign up for a display location through Academic Services as soon as possible (this sign-up is for installation space only; you must also sign up with Academic Affairs).

**INSTALLATION OPTION**

**Academic Services Office: 133 | Phone: 612.874.3748**

Student work must be completely installed and labeled by **Monday, March 9, 8 A.M.** at locations throughout the school. Students are responsible for installing their work. The College or division will make no provision for securing or covering work; students should use their discretion. Your work must stay up through 1 p.m. Wednesday for Merit judging and documentation. You should take down your work between 1 p.m. Wednesday and 8 a.m. Thursday.

**YOU MUST REMOVE YOUR WORK BY 8 A.M. THURSDAY**. Any remaining work will be removed by Academic Services and stacked on tables on each floor. You must collect all work by Thursday, March 12 by noon. Academic Services will extend their hours Friday, March 6 until 9 p.m., and Saturday/Sunday from 4 – 9 p.m. For special installation needs, contact Academic Services directly.

**NOTIFICATION**

Decisions will be announced on **Monday, March 23, 2020**. The winners' names will be announced via MCAD email and posted outside Room 348. A letter from the Financial Aid office will also notify winners.

**FORMATTING REQUIREMENTS:**

- All work must be publication ready, e.g. proofread and include citations as needed.
- A Learning Center staff member will proofread your entry and sign the cover sheet to validate the submission
- Please see archiving standard on intranet: http://kb.mcad.edu/index.php?article=166
- Film and video may be submitted via web link on the Merits server.

**TO ACCESS THE MERITS SERVER:**

*Submission deadline is Monday, March 9, 8 a.m.

1. *Name your folder, "Last Name, First Name"
2. Connect to "merits.mcad.edu"
3. Locate your department folder and drop your submission.

**CALENDAR**

| What | When | Where |
|------|------|-------|
| Merit sign-up | February 5 – February 19 **Deadline: Wednesday February 19** | Academic Affairs (Main 348) |
| Installation Dates | Thursday, March 5, 6 p.m. – Monday, March 9, 8 a.m. | |
| Deadline for installation/ submissions | Monday, March 9, 8 a.m. | Sign up for space in Academic Services (Main 133) |
| Final Judging | Wednesday, March 11 | |
| Installation Break Down | Starting Wednesday, March 11 at 1 p.m. and ending Thursday, March 12 by 8 a.m. **YOU MUST REMOVE YOUR WORK BY 8 A.M. THURSDAY** | |
| Pick up work DEADLINE | Thursday, March 12, by Noon | |

WHERE CREATIVITY MEETS PURPOSE

**SPECIAL NOTE ABOUT INSTALLATIONS**

1. Everyone installing work must reserve a space with Academic Services. Reserve any media equipment needed from http://equipment.mcad.edu
2. Reservations should be submitted as early as possible and at least two weeks advance reservation is strongly recommended to ensure availability of preferred equipment. All equipment is first-come/ first-served based on availability.
3. Equipment must be picked up from the Media Center on the first day of your requested check-out period or you will completely lose your equipment reservation in the system.
4. After equipment has been assigned (notification via email), it must be checked out via the Media Center, and arrangements made with Academic Services to secure the equipment in the exhibition space.
5. Technical support can be received by emailing media_center@mcad.edu or for more immediate assistance speak with Alex Bowes (office 310) or Aaron Loeks (Media Center office) during their scheduled office hours.
6. Exhibition spaces are reserved from 6pm, Thursday, March 5 through 8 a.m., Thursday, March 12.
7. If submitting work digitally, please see archiving standard on intranet: http://kb.mcad.edu/index.php?article=166

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**MCAD SENIOR ENTREPRENEURIAL STUDIES OR ADVERTISING MERIT AWARD SCHOLARSHIPS**
One award of $4,000 will be granted to an Entrepreneurial Studies Major who will be a Senior Fall 2020 and graduating either Fall 2020 or Spring 2021.

**ELIGIBILITY**
To apply, students must be enrolled in the Arts Entrepreneurship Department as Entrepreneurial Studies major with a cumulative GPA of 3.0 or better and graduating either Fall 2020 or Spring 2021.

**WHAT TO SUBMIT**
Arts Entrepreneurship Department Senior Merit scholarships are awarded to an Entrepreneurial Studies (ES) Major for outstanding coursework in the Arts Entrepreneurship Department.

Applicants will submit at least six (6) and no more than ten (10) examples of work done as a student in Entrepreneurial Studies courses.

Applications can be submitted electronically or students may elect to install their work.

Regardless of the submission method chosen, each item submitted will be accompanied by a written report describing the submissions (see Work Sample Guidelines below).

All submitted work will be the best examples of student work. The supplemental materials will outline the methodology and what was learned from the classroom experience. Submissions may also highlight a focus area of study, i.e. a creative practice area, sustainability, strategy, marketing/advertising, business development, etc.

In both electronic submissions and installations, students are encouraged to demonstrate their process for each submitted work sample. Work done as part of a series may be included as one work. For example, a single assignment that has a specific solution may be presented on three boards that show the evolution of the project and the final deliverable.

WHERE CREATIVITY MEETS PURPOSE

**WORK SAMPLE GUIDELINES:**
Applicants may submit either an electronic submission dossier or, elect to present their work as an installation with a binder including the support materials outlined below delivered to the Academic Affairs office.

1. At least six (6) and no more than ten (10) examples of work done by the student in ES courses. These can be electronic or installed examples of your work in ES courses.

   - Examples of individual work are strongly emphasized; At least half of the examples must be of individual work.
   - Given that the nature of Entrepreneurial Studies courses to often include group projects, students may submit work samples that were produced as part of a group project. In this case, student define their role on the team and how that is represented in the submission.
   - Students are encouraged to include iterations demonstrating their process for each submission, limited to four pages per item total.

2. Students have the option to submit one research paper done for a class in addition to the work samples above.

3. Finally, all applicants will submit an essay of at least 1,500 words reflecting on how their experience as an Entrepreneurial Studies Major has impacted them and their plans after graduation.

4. Note that the contents of the electronic dossier or binder will not exceed a total of 25 pages.

Only coursework completed as part of Entrepreneurial Studies courses may be included.

Note that work created for internships or other volunteer or employment opportunities (including DesignWorks) are NOT eligible.

Students are encouraged to discuss and review their applications with faculty members prior to submission.

**IMPORTANT NOTE:**
**For each item submitted** applicants will set the context for each item submitted, up to four-pages for each work sample submitted. Support documents for each submission will include a written description of about 500 – 1000 words on the project or assignment including:

1. A written description the strategy, project plan and intended outcomes to address the assignment or client goals.

2. A description of the creative and analytical process used to complete the project. If the submission is a team project, outline your role(s) on the team in creating the final deliverable.

3. A description of the final deliverable, product or message.

4. A reflection on your learning from the assignment or client project. For example, you may include some lessons learned and how you may approach a similar project differently in the future.

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WHERE CREATIVITY MEETS PURPOSE

**MCAD ENTREPRENEURIAL STUDIES MERIT AWARD SCHOLARSHIPS**
Awards of $2,000 each will be granted to two Entrepreneurial Studies or Advertising Majors

**WHAT TO SUBMIT**
Arts Entrepreneurship Department Entrepreneurial Studies (ES) Major Merit Scholarships are awarded for outstanding coursework in the Arts Entrepreneurship Department.

Applicants will submit at least four (4) and no more than six (6) examples of work done as a student in Entrepreneurial Studies courses.

Applications can be submitted electronically or students may elect to install their work.

Regardless of the submission method chosen, each item submitted will be accompanied by a written report describing the submissions (see Work Sample Guidelines below).

All submitted work will be the best examples of student work. The supplemental materials will outline the methodology and what was learned from the classroom experience. Submissions may also highlight a focus area of study, i.e. a creative practice area, design, sustainability, strategy, marketing/advertising, business development, etc.

In both electronic submissions and installations, students are encouraged to demonstrate their process for each submitted work sample. Work done as part of a series may be included as one work. For example, a single assignment that has a specific solution may be presented on three boards that show the evolution of the project and the final deliverable.

**WORK SAMPLE GUIDELINES:**
Applicants may submit either an electronic submission dossier or, elect to present their work as an installation with a binder including the support materials outlined below delivered to the Academic Affairs office.

1.  At least four (4) and no more than six (6) examples of work done by the student in ES courses.

    These can be electronic or installed examples of your work in ES courses.

    - Examples of individual work are strongly emphasized; At least half of the examples must be of individual work.

    - Given that the nature of Entrepreneurial Studies courses to often include group projects, students may submit work samples that were produced as part of a group project. In this case, student define their role on the team and how that is represented in the submission.

    - Students are encouraged to include iterations demonstrating their process for each submission, limited to four pages per item total.

2.  Students have the option to submit one research paper done for a class in addition to the work samples above.

3.  Finally, applicants will submit a one or two-page paper (500 – 1000 words) on how their experience as an Entrepreneurial Studies Major has impacted them thus far.

4.  Note that the contents of the electronic dossier or binder will not exceed a total of 25 pages.

➢ Only coursework completed as part of Entrepreneurial Studies may be included.

➢ Note that work created for internships or other volunteer or employment opportunities (including DesignWorks) are NOT eligible.

➢ Students are encouraged to discuss and review their applications with faculty members prior to submission.

**IMPORTANT NOTE:**
**For each item submitted** applicants will set the context for each item submitted, up to four-pages for each work sample submitted. Support documents for each submission will include a written description of about 500 – 1000 words on the project or assignment including:

1.  A written description the strategy, project plan and intended outcomes to address the assignment or client goals.

2. A description of the creative and analytical process used to complete the project. If the submission is a team project, outline your role(s) on the team in creating the final deliverable.

3. A description of the final deliverable, product or message.

4. A reflection on your learning from the assignment or client project. For example, you may include some lessons learned and how you may approach a similar project differently in the future.

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**PRODUCT DESIGN MERIT AWARDS SCHOLARSHIPS**
**Target Product Design Scholarship:** One Award of $2000 will be granted to one Product Design major.
**Hearst Product Design Scholarship:** One Award of $2000 will be granted to one Product Design major.

**ELIGIBILITY**
To apply, students must be enrolled as a Product Design major in the Arts Entrepreneurship Department with A cumulative GPA of 3.0 or better. Only students who are planning to be full-time students at MCAD (registered for no less than 12 credits per semester) during the Fall 2020 semester will be considered for these awards.

**WHAT TO SUBMIT**
Arts Entrepreneurship Department Product Design Merit Scholarships are awarded for outstanding product design coursework.

Applicants will submit at least four (4) and no more than six (6) examples of work done as a student in Product Design courses.

Applications can be submitted electronically or students may elect to install their work.

Regardless of the submission method chosen, each item submitted will be accompanied by a written report describing the submissions (see Work Sample Guidelines below).

All submitted work will be the best examples of student work. The supplemental materials will outline the methodology and what was learned from the classroom experience. Submissions may also highlight a focus area of study, i.e. concepting, design, sustainability, strategy, marketing/advertising, etc.

In both electronic submissions and installations, students are encouraged to demonstrate their process for each submitted work sample. Work done as part of a series may be included as one work. For example, a single assignment that has a specific solution may be presented on three boards that show the evolution of the project and the final deliverable.

**WORK SAMPLE GUIDELINES:**
Applicants may submit either an electronic submission dossier or, elect to present their work as an installation with a binder including the support materials outlined below delivered to the Academic Affairs office.

1. At least four (4) and no more than six (6) examples of work done by the student in Product Design courses. These can be electronic or installed examples of your work.

   - Examples of individual work are strongly emphasized; At least half of the examples must be of individual work.
   - Students may submit work samples that were produced as part of a group project. In this case, the student is to define their role on the team and how that is represented in the submission.
   - Students are encouraged to include iterations demonstrating their process for each submission, limited to four pages per item total.

2. Students have the option to submit one research paper done for a class in addition to the work samples above.

3. Finally, applicants will submit a one or two-page paper (500 – 1000 words) on how their experience as Product Design Major has impacted them thus far.

4. Note that the contents of the electronic dossier or binder will not exceed a total of 25 pages.

   - ➢ Only coursework completed as part of MCAD's Product Design major may be included.
   - ➢ Note that work created for internships or other volunteer or employment opportunities (including DesignWorks) are NOT eligible.
   - ➢ Students are encouraged to discuss and review their applications with faculty members prior to submission.

**IMPORTANT NOTE:**
**For each item submitted** applicants will set the context for each item submitted, up to four-pages for each work sample submitted. Support documents for each submission will include a written description of about 500 – 1000 words on the project or assignment including:

1. A written description the strategy, project plan and intended outcomes to address the assignment or client goals.

2. A description of the creative and analytical process used to complete the project. If the submission is a team project, outline your role(s) on the team in creating the final deliverable.

3. A description of the final deliverable, product or message.

4. A reflection on your learning from the assignment or client project. For example, you may include some lessons learned and how you may approach a similar project differently in the future.

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