

FACULTY FOCUS

Dear Faculty,

As we welcome our students back for the spring semester, I wish all of you an engaging and energizing first week of classes. If you are struggling with creating a camera usage policy for your remote classes, we've provided some resources in this issue of Faculty Focus.

This issue also includes many opportunities for students – please share them widely! I encourage everyone to take advantage of the many opportunities at MIA and the Walker Art Center too. Finally, we have an extraordinary line up of Visiting Artist Lectures with our first on February 8th with Raja Schaar.

I am always interested in connecting, so please feel free to reach out to schedule a time to meet with me.

Sincerely,
Robert

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Announcements

Please share these opportunities with students:

PitchFest 2021- MCAD's Creative Business Venture Competition

- Open to ALL MCAD undergraduates!
- Individuals and Teams may apply
- Applications can be Early-Stage Ideas or Fully Formed Businesses
- All Applicants are Matched with Coaches to Develop Their Ideas
- Finalists are matched with Individual Mentors
- All Applicants are Featured in an Online Public Gallery for 3-weeks
- Gallery is promoted through Social Media to Potential Funders
- Finalists will Present to a Panel of Industry Professionals
- Cash awards: \$5,000, \$2,500, \$1,500, \$1,000!
- Sponsored by MCAD's Arts Entrepreneurship Department

Timeline:

Info Session #1: Monday, February 1st 12:00 p.m. - meet.google.com/bst-jcfj-cyf

Info Session #2: Monday, February 8th 12:00 p.m. - meet.google.com/bst-jcfj-cyf

Application Deadline: **Monday February 15th, 11:59 p.m.**

Application Page: <http://bit.ly/3qB26ad>

Learn more:

For more information, visit: <https://mcad.edu/event/pitchfest-2021>

Or email:

PitchFest Coordinator, Theresa Madus: tmadaus@mcad.edu

Arts Entrepreneurship Dept. Chair, Stephen Rueff: SRueff@mcad.edu

Please let undergraduate students of all majors know if they have a great idea for a creative business, or an active business, they can apply to PitchFest 2021!

Chance for students to share their MCAD stories and earn money!

MCAD is working on a new website and Viewbook and seeking participation from students-a representative from every program (MFA, MA, BFA, BSc, plus every major and minor).

Participating students commit to:

- A 90-minute on-campus video interview and b-roll of you working in a campus facility or in your studio between February 15–19.
- An on-campus photoshoot in Fall 2021 (dates TBD).

MCAD commits to:

- We will pay \$100 to each student who is selected and completes the job (paid via check or direct deposit).
- The production team will follow strict physical-distancing protocols and mask requirements during the video shoot; students being interviewed will need to remove their masks only during filming.

Interested students need to **fill out [this form](#) by Monday, February 1st**. MCAD will contact selected students.

Opportunities for MCAD students, faculty, and staff with local museums

Minneapolis Institute of Art (Mia) Virtual Talks

Mia virtual talks will be free for everyone this year. MCAD students, faculty, and staff will be able to register for talks at tickets.artsmia.org or by calling 612-870-6323. If you'd like to arrange a group registration/bulk ticket request for a class to attend one of Mia's virtual programs, please email Academic Affairs at academic_affairs@mcad.edu so that they can contact Mia to coordinate this.

MCAD/Walker Art Center Partnership

MCAD students, faculty, and staff can now get free admission to the [Walker Art Center](#) with presentation of their MCAD ID. Call ahead or go to the box office; online tickets won't be available. See "Upcoming Events & Key Dates" for information about conversations with Walker curators!

Upcoming Events & Key Dates

Spring 2021 Visiting Artist Lecture Series

Remember to check out the [Spring 2021 MCAD Events Calendar](#) for the upcoming Visiting Artist lectures, which will kick off on Monday, February 8th at 1:00 p.m., featuring [Raja Schaar](#).

MFA Program's Spring 2021 Professional Practices Series

Join the MCAD MFA Program for its Spring 2021 professional practices workshops, which are all online, free, and open to all. Visit this [link](#) to register for each Zoom event. The first one, Making it Work As an Artist, will be on Thursday, February 11th at 12:30 p.m. featuring [Maria Tinaut](#), who will talk about her adaptive and shifting practice and how she makes it happen regardless of the situation.

Walker Curator Conversations

Three noontime Walker Curator Conversations are planned for the spring 2021 semester. These informal conversations are intended to make the curators at the Walker better known among our MCAD community. All are invited to attend and ask any questions they might have.

Walker Curator Conversations will take place via Zoom*, 12:00 to 12:50 p.m. on the following dates:

- February 12 or 19: Emmet Byrne, Design Director and Curator, conversation moderator TBD

- March 5: Pavel Pys, Curator of Visual Arts, conversation moderated by Gonzalo Reyes Rodriguez
- April 9: Victoria Sung, Associate Curator of Visual Arts, conversation moderated by Kerry Morgan

*Zoom links will be shared prior to the talks.

Please invite students to attend these Walker Curator Conversations.

Faculty small group conversations with Robert Ransick, Vice President of Academic Affairs

Wednesday, February 24, noon-1:00 p.m.

Wednesday, March 24, noon-1:00 p.m.

Wednesday, April 28, noon-1:00 p.m.

You're invited to attend faculty small group conversations with Robert. Please email Naomi Sack at nsack@mcad.edu to sign up!

Junior Review Calendar

The [Spring 2021 Junior Review Calendar](#) is available on the Academic Affairs Intranet page. Please refer to it for important upcoming dates!

Save the date!

All faculty meeting with Sanjit Sethi, President, and Robert Ransick, Vice President of Academic Affairs, on Wednesday, April 7th 12:00 p.m. - 1:00 p.m. Details forthcoming!

Resources

Virtual Drop-in Consultation Time for Faculty

Faculty are welcome to [drop in](#) and ask questions of Timothy Gardner, Director, Learning Center and Disability Services, and Beth Stockinger, Director of the Counseling and Wellness Center, on Fridays from 12:00-1:00 p.m.

Guidance/resources to craft camera usage policy for your remote classes

MCAD's attendance policy on all syllabi includes the following: *Students should be prepared to utilize their computer's camera function to facilitate class engagement. Students are expected to actively participate in all class activities regardless of delivery method.*

If you would like to be more explicit, please see the following resources for your reference.

MCAD Design Department:

The Design Department requires that each student attend remote classes with their cameras on. The department considers this another important measure of student commitment and professionalism.

Other AICAD Schools:

[Art Center College of Design](#)

[California College of the Arts](#)

[California Institute of the Arts](#)

Non-AICAD:

[Brown University](#)

Assessment Office Hours

Have questions about assessment at MCAD? Wondering how to make it work for you? Take advantage of Eleanor Fuch's office hours every Monday at noon! She's here to answer your questions, brainstorm ideas, or even just share musings. Schedule time with her via [Calendly](#).

Access to the Ruben/Bentson Moving Image Collection

MCAD faculty may access this resource for your classes! The Walker Art Center put together virtual playlists for digitized works from the [Ruben/Bentson Moving Image Collection](#) and can provide select titles or an individual playlist upon request during the [Mediatheque's](#) closure. Available playlists may be shared as password-protected links for up to 36 hours. Curated playlists include the following themes: local experimental films, race in America, video art, queer cinema, early avant-garde, and feminist films. Contact michael.walsh@walkerart.org to learn more and receive a list of available titles.

Some available works include:

Local Experimental Films: selections from Film in the Cities program

Race in America: William Klein's Eldridge Cleaver: Black Panther, Raoul Peck's I am Not your Negro

Video Art: Nam June Paik's Topless Cellist Charlotte Moorman, Tony Oursler's The Weak Bullet, William Wegman's Selected Shorts, Bill Viola Deserts

Queer Cinema: Sadie Benning's Judy Spots and German Song, Kenneth Anger's Scorpio Rising and Inauguration of the Pleasure Dome

Early Avant-Garde: Hans Richter (with Marijuana Deathsquad's score) Two Pence Magic, Rhythmus 23, Rhythmus 21, Films of Man Ray, Fernard Leger's Ballet Mecanique
Feminist Films: Yvonne Rainer A Film About a Woman Who... and Five Easy Pieces, Joan Jonas Volcano Saga, Maya Deren Meshes of the Afternoon)

Reminders

BFA, BS, and MFA Add/Drop Week 1/25-1/29/21

See this [Knowledge Base article](#) on Reviewing Add/Drop Course and Course Withdrawal Requests

Submit Attendance Verification to Records

Due by **Friday, February 5th**

Class Attendance Verification Form is available on the [Records Intranet Page](#) under "Forms for Faculty"

Check Final Class list on [myMCAD](#) and see Attendance Policy and Class Waitlists in the [Faculty Guide](#).

Have something to contribute? [Submit content for Faculty Focus.](#)

MINNEAPOLIS COLLEGE OF ART AND DESIGN