

Minneapolis College of Art and Design
Design Department
Graphic Design Minor
Description, Overview, and Required Courses

Description and Overview of the Graphic Design Minor

MCAD's Graphic Design minor provides opportunities for students to extend their skillsets in preparation for entering the professional community. Building on MCAD's well-established Graphic Design curriculum, and taking advantage of its core classes, students will be well-prepared for a professional internship and further growth opportunities in the field.

Graphic Design Minor Learning Outcomes

- **Design:** Students will develop skills in communicating effective messages through a combination of visual and typographic means.
- **Design Thought:** Students utilize a rigorous design process to promote experimental, conceptual, and systems thinking through critical inquiry.
- **Communication:** Students learn to articulate conceptual and formal decisions through spoken, written, and visual presentation modes.
- **Context:** Students learn that innovative solutions and design practices are informed by cultural and social awareness.
- **Implementation:** Students will develop intermediate skills in mechanical production and will understand the need to adapt to new digital landscapes.

Graphic Design Minor Required Courses

Required (9 cr.)

GRD 2000 Graphic Design 1

GRD 3080 Digital Production

GRD 3030 Graphic Design 2

Choose two (6 cr.) of the following:

GRD 3060 Motion Design

GRD 3020 Type Plus

GRD 3070 Graphic Design 3

GRD 3050 Publication Design