

Commencement Meeting
February 25, 2021
Q&A not addressed in video

1. Will the fonts for the 2021 website/catalog be different? (More dyslexic friendly?)
 - a. We are going to replace the main decorative typeface with one that is accessible. The color will shift to avocado (previously lavender). Otherwise, we will keep the designs consistent with Spring/Fall 2020.
2. I am also wondering what is being done as far as publicizing our work and what can be done to take it a step further
 - a. We will promote through social media (Instagram, Facebook, LinkedIn), email, website, newsletters.
 - b. Career Development should have an outreach plan too.
3. Can the website be less busy this time? The last one was too busy and not very friendly to either the graduates or to the viewers. It lagged, was a harsh color, and didn't seem to show off the work to the best ability.
 - a. We are undergoing the redesign process of the website right now. We will take this feedback into consideration while working on the next iteration, and work to solve some of these issues.
4. I was under the impression that our senior projects were created to be put into the commencement gallery. I was upset at the deadline being so early and feel like a lot of faculty guided senior projects in hopes of student thesis work being completed by April 23rd so their work could be submitted to the gallery.
 - a. I believe this is referring to the online exhibition. We are working on changing the submission deadline to the 23rd based on this request. More information will go out to students soon.
5. I think 3D students should have a space to show their work especially because of the work they create. Could we have support to reserve the main gallery or another large space for ourselves?
 - a. Space is available for check out from now through the remainder of the semester. Contact academic_services@mcad.edu to reserve a space. Work can be installed for documentation or viewing by students, faculty and staff. Outside visitors would have to be approved ahead of time to enter MCAD. The Main Gallery may not be available per the Gallery schedule.
6. Would it be possible for us to also be included in the December graduate exhibition? It is more likely to be able to be in-person
 - a. At this time we can not say how the fall senior exhibition will be presented. This can be reviewed later in the year.

7. **Regarding an outside curator/reviewer:** we could hire an outside curator, for example MIA or Walker, who could write about our work, that's a name that we can put in our CV, ex: "2020 Senior exhibit, curated by...."
 - a. **The senior exhibition is not curated for content (all graduating students participate).** The amount of time for a curator to write about each artwork would be prohibitive.