**ANITA JOB**

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**EDUCATION**

**Minneapolis College of Art and Design**, Minneapolis, MN May 2023

*Bachelor of Fine Arts in Graphic Design*

**SKILLS**

|  |  |
| --- | --- |
| *Design*   * File Management * Layouts * Logo Design * Mock-Ups * Photo Editing/Image Manipulation * Prepress * Publication Design (Print/Digital) | *Software*   * Acrobat * Bridge * Illustrator * InDesign * Lightroom * MS Office Suite * Photoshop |

**EXPERIENCE**

**Freelance Art Studio**, Minneapolis, MN August 2023-Present

*Independent Designer*

* Utilize Photoshop, Illustrator, and InDesign to ideate and design original graphics for inclusion in clients’ print and digital product launch advertisements
* Integrate client feedback on initial proofs into subsequent revisions in order to ensure final deliverables match existing art styles as well as meet all specific requirements and adhere to requested parameters

**Mad Designs**, St. Paul, MN June 2021-Present

*Graphic Design Assistant*

* Design logos for usage in marketing materials and on company letterheads and signage
* Assist lead designer with the creation of full color covers for print magazine issues
* Create effective page layouts, efficiently performing all prepress tasks to ensure all files are print-ready prior to project deadlines
* Digitally edit photos and manipulate images within Photoshop, InDesign, and Illustrator

**Signs Plus**, Minneapolis, MN Feb. 2019-May 2021

*Customer Service/Production Assistant*

* Collaborated with Customer Service and Production teammates to assist customers with copy and sign needs, consistently exceeding customer expectations
* Designed fresh, innovative graphics for customers, ensuring all deliverables aligned with client specifications

**NOTABLE COURSEWORK**

**Publication Design GRD 3050** Fall 2022 Semester

*Magazine Concept: “Found Treasures”*

* Ideated initial premise within hand sketches and identified ideal direction for further expansion
* Utilized InDesign, Illustrator, and Photoshop to develop impactful and visually appealing front and back covers, as well as multiple interior page layouts featuring articles, photo spreads, and cohesive typographic elements
* Applied thorough understanding of structural systems and formatting to ensure a compelling visual narrative persisted throughout the entire final piece

**ADDITIONAL EMPLOYMENT**

**Java Cup**, Richfield, MN May 2017-January 2019

*Barista*