**ANITA JOB**

612.123.4567 [anitajob@gmail.com](mailto:anitajob@gmail.com) anitajob.com

**EDUCATION**

**Minneapolis College of Art and Design**, Minneapolis, MN May 2024

*Bachelor of Fine Arts in Graphic Design*

**SKILLS**

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| --- | --- | --- |
| *Design*   * Book Covers/Interiors * Digital/Traditional Illustration * Hand Sketching/Conceptualization * File Management * Layouts * Lettering * Logo Design | * Mock-Ups * Photo Editing/Image Manipulation * Prepress * Publication Design (Print/Digital) * Typography * Thumbnails | *Software*   * Acrobat * Bridge * Illustrator * InDesign * Lightroom * MS Office Suite * Photoshop |

**NOTABLE COURSEWORK/PROJECTS**

**Publication Design GRD 3050** Fall 2022 Semester

*Magazine Concept: “Found Treasures”*

* Ideated initial premise within hand sketches and identified ideal direction for further expansion
* Utilized InDesign, Illustrator, and Photoshop to develop impactful and visually appealing front and back covers, as well as multiple interior page layouts featuring articles, photo spreads, and cohesive typographic elements
* Applied thorough understanding of structural systems and formatting to ensure a compelling visual narrative persisted throughout the entire final piece

**Independent Project** June 2022-Dec. 2022

*Graphic Novel: “The Green Planet”*

* Independently ideated and produced a fifty-page, full-color, original graphic novel within the science fiction genre, including authoring the story, developing the layouts, and completing all of the art, including the front and back covers
* Created the initial thumbnails in graphite and illustrated the final panels using colored pencils and India ink
* Utilized skills in Adobe Illustrator to complete digital lettering throughout the novel. 100+ copies of initial printing run sold at Twin Cities Con’s 2024 Artist Alley booth

**EXPERIENCE**

**Freelance Art Studio**, Minneapolis, MN Aug. 2024-Present

*Independent Designer*

* Utilize Photoshop, Illustrator, and InDesign to ideate and design original graphics for inclusion in clients’ print and digital product launch advertisements
* Integrate client feedback on initial proofs into subsequent revisions in order to ensure final deliverables match existing art styles as well as meet all specific requirements and adhere to requested parameters

**ADDITIONAL EMPLOYMENT**

**Java Cup**, Richfield, MN May 2021-June 2023

*Barista*

**Book Burrow**, Bloomington, MN Feb. 2019-Apr. 2021

*Bookseller*